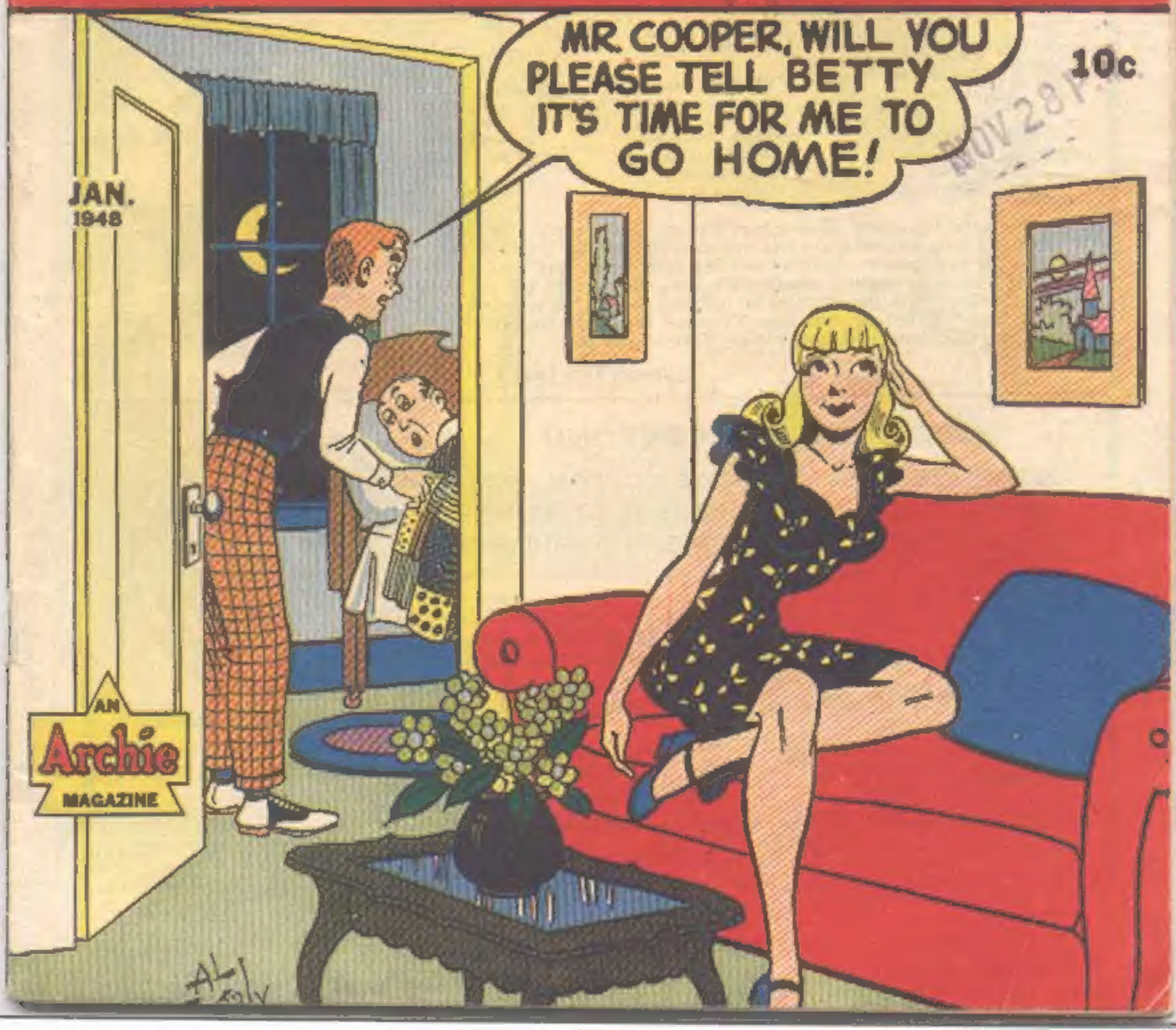
Archie - AMERICA'S TOP TEEN-AGER IN

PEP COMICS

NO. 65

Archie



SHIELD G-MAN CLUB

BULLETIN NO. 43

Merry Christmas, gang! Well, here it is Christmas time, and we really have our pen pal club rolling. Everybody in the Shield G-Man Club seems to be anxious to become a pen pal or to have one. Here is a good chance for you pen pals to exchange Christmas cards with each other along with your letters and for those of you who have not as yet sent in your names get busy right away. It's fun to get mail and make new friends and there is no better way of doing both of these things than by becoming a Shield G-Man Pen Pal.

Here is a list of our latest pen pal members:

Carmen Hernandez
Rt. 2, Box 188
El Paso, Tex.

Dolly Paragoso
Ewa, Oahu, T.H.
Age 13

Edna Kozaki
Pomoko Camp #9
Wahiawa, Oahu, T.H.
Age 13

Velma Hirst
400 East Sea
Independence, Mo.
Age 14

John Sidoti
309 High St.
New Britain, Conn.

Larry Samuel Pike
27 W. Anderson St.
Savannah, Ga.
Age 8½

Richard Spera
P.O. Box 968
818 E. High St.
Charlottesville, Va.
Age 15

Gladys Parkey
Rt. 4
Floydada, Tex.

Edmanetia Maria Brice
664 E. 166 St.
Bronx 56, N. Y.
Age 17

Peter Price
533 Clinton St.
Steubenville, Ohio
Age 9

William Sparks
216 Crosby St.
Chester, Pa.

June Britner
2312 — 32nd Ave. No.
Birmingham 7, Ala.
Age 17

Mary Ann Stern
Queen Ave. Park Pl.
Wheeling, W. Va.
Age 12

Raymond War
3729 Richmond St.
Phila. 37, Pa.
Age 16

Doreen Ishii
59 Orange Lane
Hilo, Hawaii
Age 14

Vivian Kawahara
P.O. Box 72
Ninole, Hawaii
Age 18

Cynthia Langlois
Box 225
New Roads, La.
Age 14

Jean Price
223 E. Maple
Columbus, Kans.
Age 15

Just a word to remind all you boys and girls who would like to become pen pals and who are not yet members of the Shield G-Man Club. All you have to do is fill out the form below and send along the 10c for your regular membership card. Be sure to tell us, you new members, that you want to be included in our pen pal club and don't forget to tell us your age. They are both very important.

Merry Christmas and Happy New Year to you all!

Sincerely
Joe Higgins

CUT ON THIS LINE

USE THIS ENTIRE COUPON!!

JUST PRINT PLAINLY ON THIS COUPON, YOUR NAME, ADDRESS, AGE AND SEND IT TO ME WITH 10c TO COVER COST OF MAILING AND HANDLING.

Joe Higgins
Room 603
241 Church St.
New York City

Dear Joe:

Please enroll me as a member of the **SHIELD G-MAN CLUB.** I am enclosing this coupon together with Ten Cents to cover the costs of handling and mailing my Badge and Indentification Card.

NAME.....

ADDRESS.....AGE.....

EXACT COPY OF BADGE
IN THREE COLORS
RED—WHITE—BLUE

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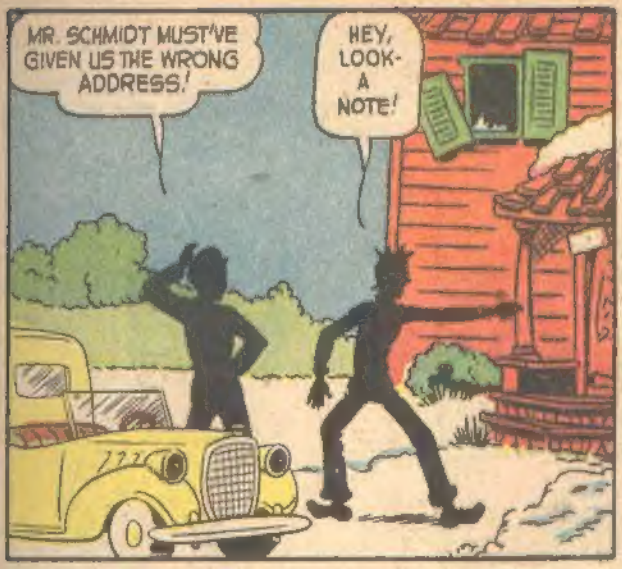
PRINTED IN U.S.A.

WEENIES-- YUM! I CAN STILL TASTE THEM FROM THAT LAST WEENIE ROAST!
I'M DELIVERIN' WEENIES!
SAY, THAT GIVES ME AN IDEA! HOW ABOUT GOIN' ON A WEENIE ROAST TOMORROW? THAT'S MY DAY OFF!
THAT'LL BE JUST DUCKY, ARCH!
HIYA, COOKIE? HOW'S ABOUT A DATE TO-MORROW?
SORRY, REGGIE, I JUST PROMISED ARCHIE!
WE'RE GOING ON A WEENIE ROAST!
WITH THAT MUTTONHEAD? AND YOU CALL THAT A DATE?
WHY, YOU LOUD-MOUTHED---
FOR TWO CENTS, I'D PUNCH YOU RIGHT IN THE NOSE!
PLEASE, ARCH, NO FIGHTING! I'M SORRY, REGGIE, BUT ARCHIE GETS THE DATE!
OKAY, IF YOU LIKE CRUMBS, THAT'S YOUR BUS-INESS!
IF I COULD ONLY THINK OF SOME WAY TO FIX THAT CARROT TOPS' WAGON!
BUS STOP

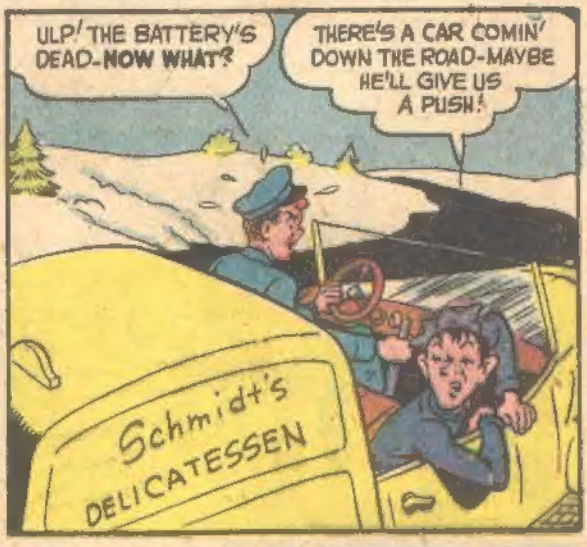
LATER...
WELL, GUESS I'LL KNOCK OFF MR SCHMIDT! S'LONG!
G'NIGHT, ARCHIE! BE IN EARLY TOMORROW!
CHOPS 6¢ LB.
SIRLOIN 3 LBS 25¢
TOMORROW? BUT THAT'S MY DAY OFF!
THE HECK IT IS! TOMORROW'S MY BUSY DAY-YOU BE IN OR ELSE!
THAT DOES IT! GUESS I'LL HAVE TO CALL OFF THAT WEENIE ROAST!
AND THAT'S HOW IT IS, VERONICA-GUESS REGGIE'LL HAFTA TAKE YOU OUT, AFTER ALL!
MAYBE WE CAN FIGURE SOMETHING OUT-I'LL MEET YOU AT TATE'S!
HIYA, ARCH? WHERE YA GOIN' IN SUCH A RUSH?
TO MEET VERONICA! C'MON, I MAY NEED YOUR HELP!
HMM? WHERE'S THAT RED-HEADED CREEP GOIN' IN SUCH A HURRY? THINK I'LL TAG HIM...
3

I THINK I KNOW HOW WE CAN HAVE OUR WEENIE ROAST AFTER ALL, ARCHIE!
YEAH- HOW?
WELL, YOU'RE THE ONLY ONE WHO DELIVERS FOR MR. SCHMIDT, AREN'T YOU?
YES?
IS THERE ANY REASON WHY I COULDN'T CALL MR. SCHMIDT AND ORDER WEENIES?
AND THEN YOU'LL DELIVER THEM TO WHEREEVER WE'LL HAVE THE ROAST!
SAY, THAT'S A KEEN IDEA!
OH, SO THAT'S THE PLOT, IS IT?
NEXT DAY-
HERE'S AN ORDER JUST CAME IN ARCHIE- 51 ELDERT'S LANE!
YES, SIR!
THIS IS IT!
THIS IS 51 ELDERT'S LANE, BUT I DON'T SEE VERONICA!
THAT'S FUNNY!
4


MR. SCHMIDT MUST'VE GIVEN US THE WRONG ADDRESS!
HEY, LOOK- A NOTE!

YIPE!
ENJOY YOUR TRIP, SUCKER?

WHY THAT NO GOOD @%.!!*!"??! THIS IS REGGIE MANTLE'S DOINGS!
YEAH! AND IF YOU DON'T HURRY BACK, YOU CAN KISS YOUR DATE GOODBYE!


ULP! THE BATTERY'S DEAD-NOW WHAT?
THERE'S A CAR COMIN' DOWN THE ROAD-MAYBE HE'LL GIVE US A PUSH!
Schmidt's DELICATESSEN

UH-WOULD YOU MIND TOWING US TO TOWN, MISTER?
HEY? WHASSAT? SPEAK UP! I'M A TRIFLE DEEF!

ROPE-TIE-TOW INTO TOWN!
OH, YOU WANT ME TO PULL YOU-SURE! LET'S GO!

VERONICA MUST HAVE CALLED MR. SCHMIDT A LONG TIME AGO! I GUESS WE CAN FORGET THAT WEENY ROAST!
THAT G#%*!! REGGIE!
YOO HOO, ARCHIE! OH, ARCHIE!
WHA-? AM I HEARING THINGS, OR IS THAT--?
VERONICA AND BETTY!! WOWIE-WHAT LUCK!
QUICK! GET THAT GUY TO STOP!
HOW? HE'S DEAF! HE WON'T HEAR US!
WAIT! I GOT AN IDEA-I'LL TRY'N SWING MY CAR AROUND THAT SIGN POST!
SNAP!
?
YOU AND YOUR IDEAS!
6

I GAVE MY ORDER TO MR. SCHMIDT AN HOUR AGO, WHERE WERE YOU?
YES! YOU DON'T EXPECT US TO PULL THE SUPPLIES UPHILL OURSELVES!
-GEE WHIZ, GIRLS, WE---
LESS TALK AN' LE'S PULL, ARCH!
UGH! GOSH, IT'S HEAVY!
SO? THEY GOT HERE AFTER ALL! WELL, WON'T THEY BE SURPRISED SOON?
ULP! THE ROPES!
HAW, HAW! TAKIN' THOSE GUYS FOR A RIDE SURE GIVES ME A WALLOP!
WOW!
?
WH-WHAT HIT ME?
7

SOMEONE CUT THOSE ROPES! IF REGGIE WERE ANYWHERE AROUND, I'D SWEAR THAT WAS ANOTHER ONE OF HIS TRICKS!

SAY, I MUST BE GETTING STRONGER! IT DIDN'T SEEM HALF AS HARD, PULLING THE SLED UP THIS TIME!

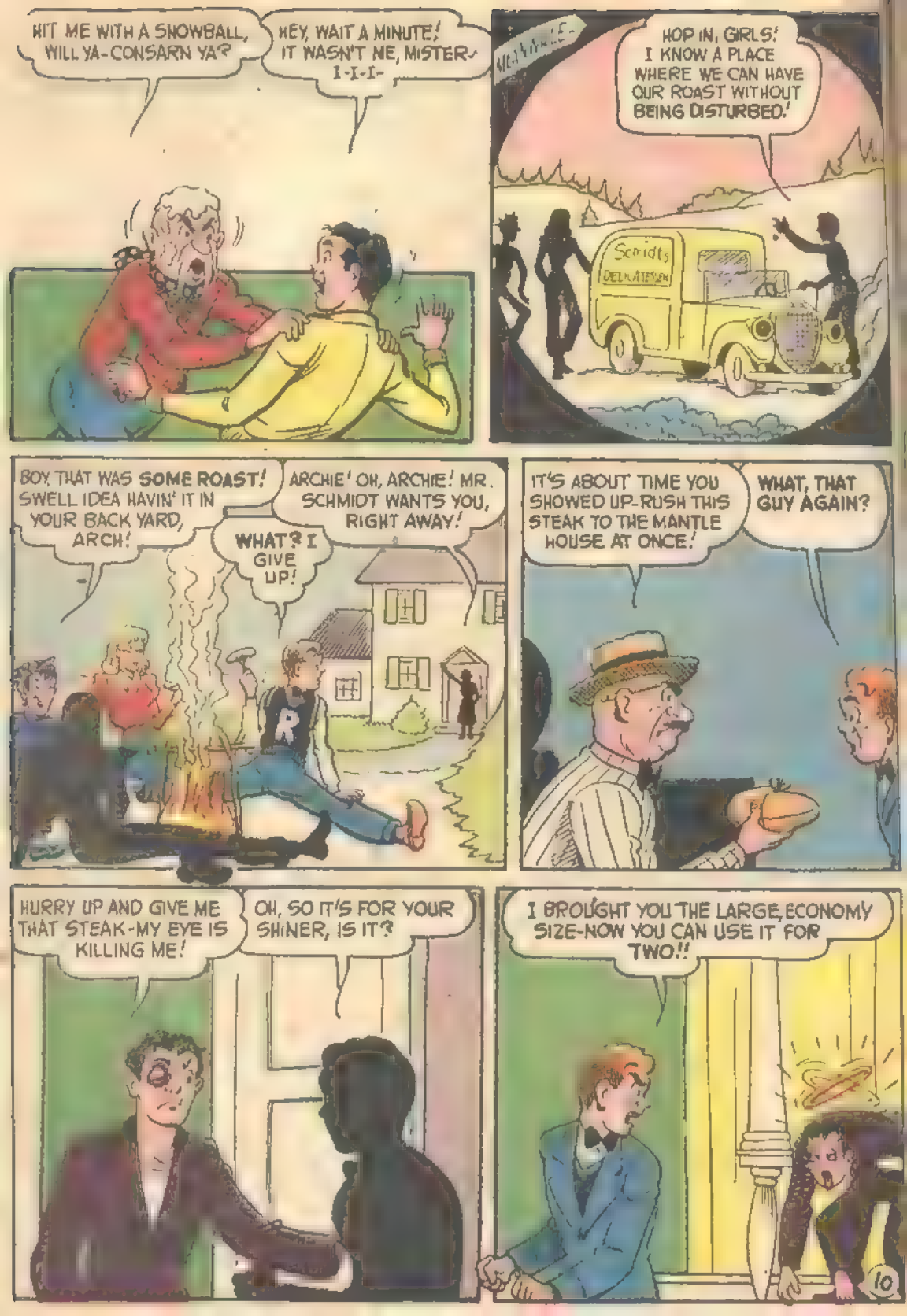
NO WONDER-ALL THE PROVISIONS SPILLED! LOOK!
YI !!

AT THIS RATE, WE'LL HAVE OUR ROAST SOMETIME NEAR CHRISTMAS!
LET'S HAVE IT AT THE BOTTOM! EVERYTHING IS DOWN THERE, ANYWAY!

MEANWHILE-
DARN THAT ARCH! I'LL GET EVEN WITH HIM FOR THAT!
R

AND I THINK I KNOW HOW! FIRST, TO TAKE THAT SCARECROW'S CLOTHES!

I'M FAR ENOUGH AWAY SO THEY WON'T RECOGNIZE ME!
HEY, YOU KIDS-THIS IS PRIVATE PROPERTY! NOW GIT!
AW, RATS!
WHA--?
OH, DEAR! I GUESS WE'LL JUST NEVER GET STARTED!
SAY, THAT LOOKS LIKE A FARMER-BUT-IT SOUNDS AN AWFUL LOT LIKE REGGIE!
IN FACT, I'M POSITIVE THAT WAS REGGIE! OH, OH, THERE HE IS AGAIN!
PLAY TRICKS ON US WILL HE? I'LL SHOW THAT WISE GUY!
SPLAT!
OBOY, AM I HAVIN' FUN, LOUSING UP THAT PARTY? HAW, HAW!

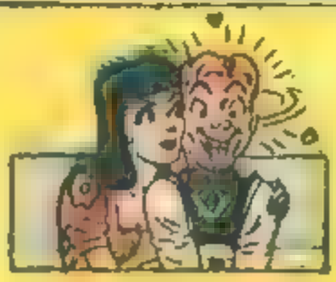

HIT ME WITH A SNOWBALL, WILL YA-CONSARN YA?
HEY, WAIT A MINUTE! IT WASN'T ME, MISTER- I-I-I-
HOP IN, GIRLS! I KNOW A PLACE WHERE WE CAN HAVE OUR ROAST WITHOUT BEING DISTURBED!
Schidts
BOY, THAT WAS SOME ROAST! SWELL IDEA HAVIN' IT IN YOUR BACK YARD, ARCH!
ARCHIE! OH, ARCHIE! MR. SCHMIDT WANTS YOU, RIGHT AWAY!
WHAT? I GIVE UP!
IT'S ABOUT TIME YOU SHOWED UP-RUSH THIS STEAK TO THE MANTLE HOUSE AT ONCE!
WHAT, THAT GUY AGAIN?
HURRY UP AND GIVE ME THAT STEAK-MY EYE IS KILLING ME!
OH, SO IT'S FOR YOUR SHINER, IS IT?
I BROUGHT YOU THE LARGE, ECONOMY SIZE-NOW YOU CAN USE IT FOR TWO!!
10

STORY QUIZ

BY UNSCRAMBLING THE LETTERS, YOU'LL FIND OUT WHAT THE OLD PIRATE FOUND IN THE CHEST.

THE ANSWER

PEARLS
GOLD
EMERALDS
SILVER
DIAMONDS
RUBIES
SAPPHIRES



YOU CAN'T BEAT HIM FOR LAUGHS!

HE'S Archie AMERICA'S TYPICAL TEEN-AGER!

STARRING IN TWO OTHER TOP COMIC MAGAZINES

LAUGH COMICS

IF IT'S AN ARCHIE MAGAZINE IT'S THE BEST

ARCHIE COMICS

LOOK FOR THIS TRADE-MARK

KATY KEENE

the PIN-UP QUEEN

by BILL WOGGON

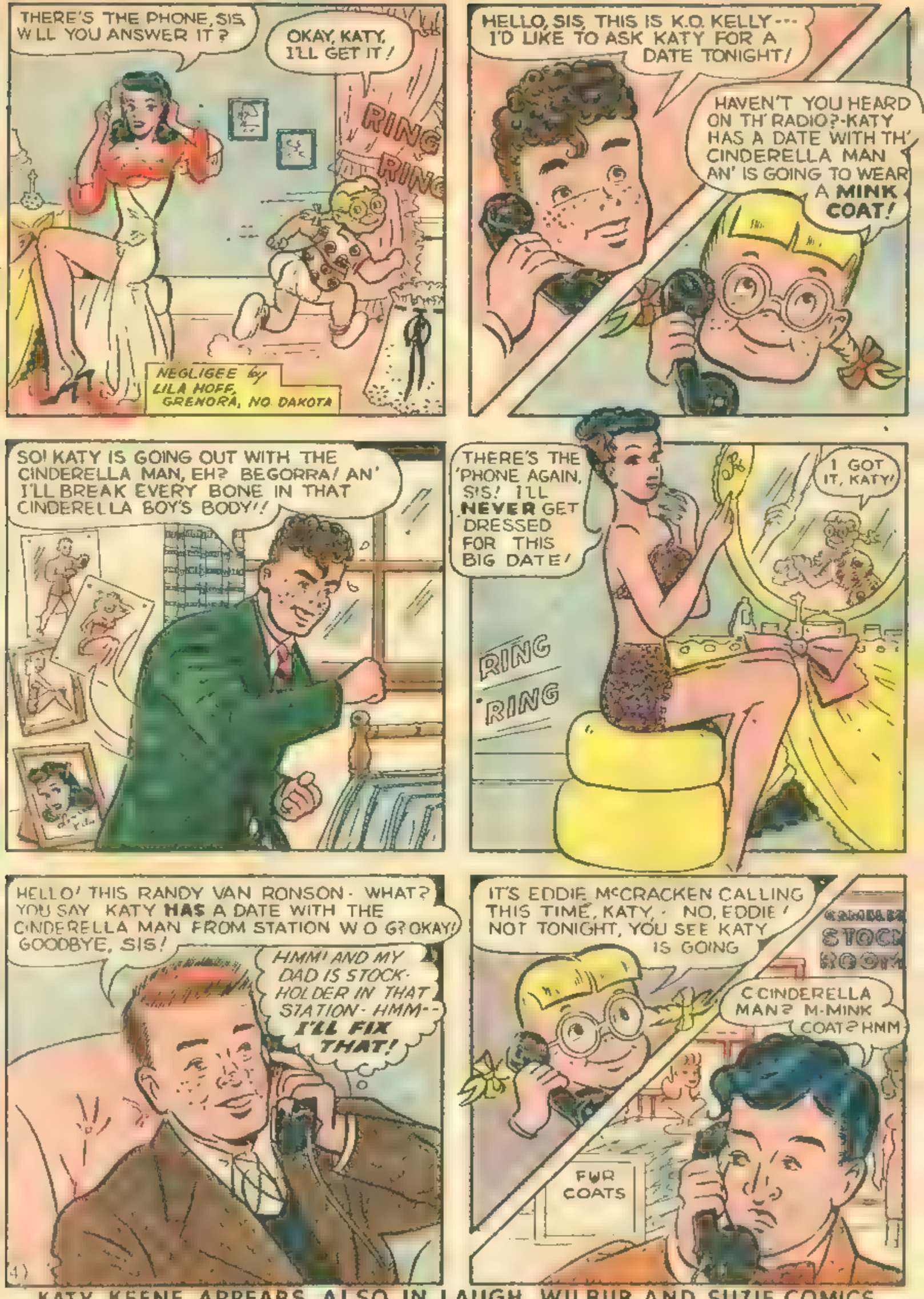
BATHING SUIT ON KATY DESIGNED by JUNE LOGAN, W. ANNAPOLIS, MARYLAND

KATY KEENE APPEARS ALSO IN LAUGH, WILBUR AND SUZIE COMICS

YES! THIS IS KATY KEENE---AND YOU SAY I'VE BEEN PICKED BY STATION W-O-G AS THE LUCKY GIRL TO GO ON A DATE WITH "THE CINDERELLA MAN"?
--AND I'M TO WEAR A MINK COAT DELIVERED IN PERSON BY THE CINDERELLA MAN?--HOW NICE! I'D BE THRILLED TO GO--GOODBYE!
IMAGINE, SIS! I'M PICKED AS THE LUCKY GIRL TO GO DINING AND DANCING WITH THE CINDERELLA MAN--I'M SO THRILLED!
KATY, YOU GET ALL THE BREAKS --WHY CAN'T I GO ON A DATE WITH A CINDERELLA MAN
SIGH!
SIS
PAJAMAS ON KATY DESIGNED by BARBARA YOERGER, SANDY, OREGON
DRESS ON SIS DESIGNED by JEAN ARONSON, TORRINGTON CONN
I'M SO EXCITED---LET'S SEE-- NOW---WHAT SHOULD I WEAR? SOMETHING THAT MY READERS HAVE SENT ME--A GOWN THAT WILL LOOK NICE WITH A MINK COAT! HMM--!

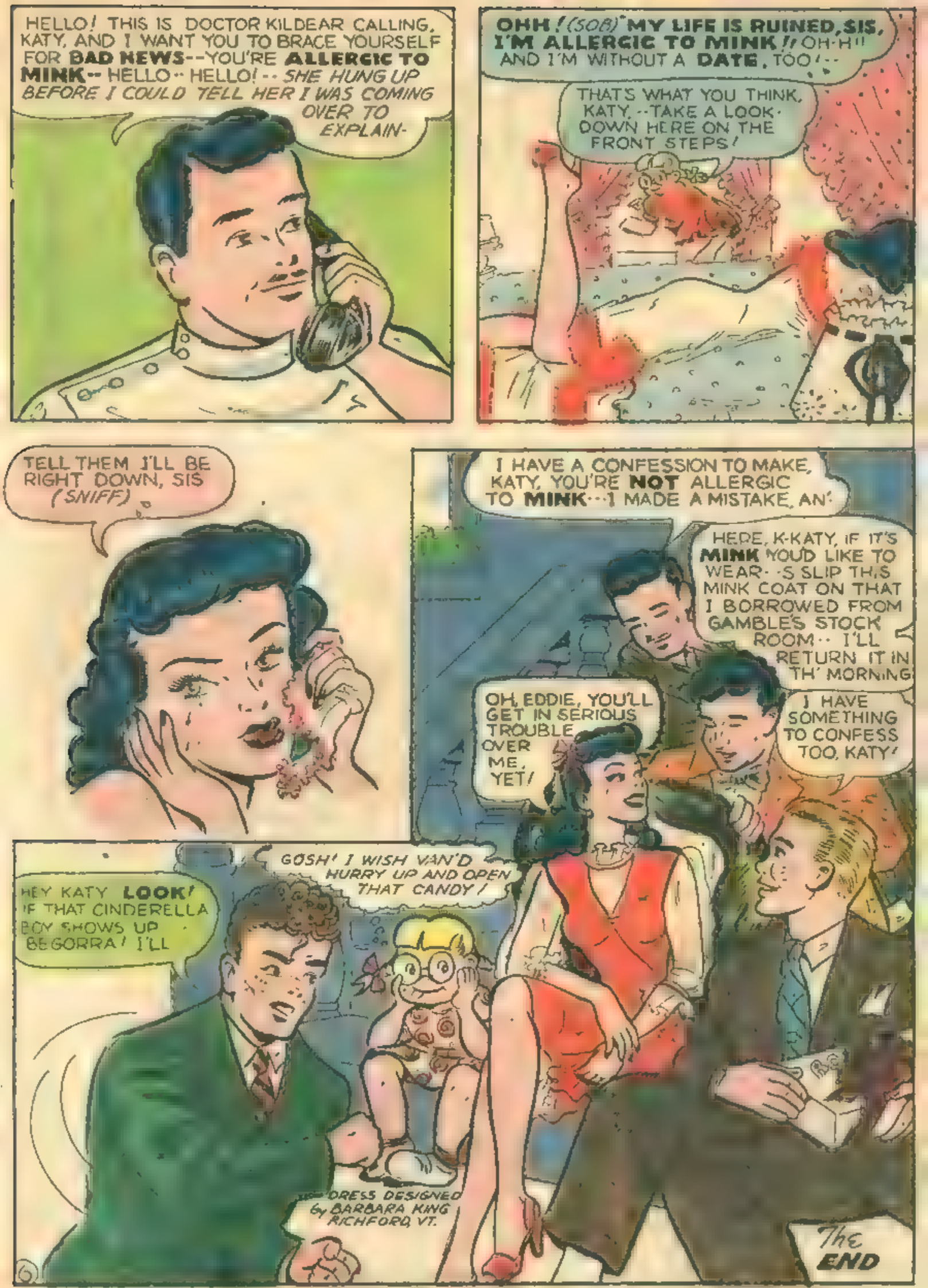
KATY KEENE APPEARS ALSO IN LAUGH, WILBUR AND SUZIE COMICS

THEY RE ALL SO NICE
ELDA BERNARDI NEW YORK, N.Y.
AND HOW WILL I WEAR MY HAIR
LUCILLE D'MARTINO, OMAHA, NEBRASKA
ARDETH JENKINS BOTHELL, WASH.
TO GO WITH THESE LOVELY GOWNS
JOAN DuGAY, HOQUIAM, WASH
MMM
DOLORES RICE TOLEDO, OHIO
CREEPERS! THEY'RE PRETTY! I CAN SEE TH' CINDERELLA MAN SLIPPING TH' MINK COAT ON YOUR SHOULDERS NOW----
GAY SKAGG, CROCKER, MO
I'M SO THRILLED SIS!
DOROTHY JEAN BALLARD LINESVILLE, PA.
JOSEPHINE HAYWOOD HAMPTON, VIRGINIA
THE READERS ARE SENDING IN SUCH BEAUTIFUL DRESS DESIGNS IT'S SO HARD TO MAKE UP MY MIND
JUST THINK, I'LL BE WEARING A MINK COAT-- HMM
KATY KEENE APPEARS ALSO IN LAUGH, WILBUR AND SUZIE COMICS


THERE'S THE PHONE, SIS. WILL YOU ANSWER IT?
OKAY, KATY, I'LL GET IT!
RING RING
NEGLIGEE by LILA HOFF, GRENORA, NO. DAKOTA
HELLO, SIS, THIS IS K.O. KELLY--- I'D LIKE TO ASK KATY FOR A DATE TONIGHT!
HAVEN'T YOU HEARD ON TH' RADIO?-KATY HAS A DATE WITH TH' CINDERELLA MAN AN' IS GOING TO WEAR A MINK COAT!
SO! KATY IS GOING OUT WITH THE CINDERELLA MAN, EH? BEGORRA! AN' I'LL BREAK EVERY BONE IN THAT CINDERELLA BOY'S BODY!!
THERE'S THE 'PHONE AGAIN, SIS! I'LL NEVER GET DRESSED FOR THIS BIG DATE!
I GOT IT, KATY!
RING RING
HELLO! THIS RANDY VAN RONSON - WHAT? YOU SAY KATY HAS A DATE WITH THE CINDERELLA MAN FROM STATION W O G? OKAY! GOODBYE, SIS!
HMM! AND MY DAD IS STOCK-HOLDER IN THAT STATION - HMM-- I'LL FIX THAT!
IT'S EDDIE McCRACKEN CALLING THIS TIME, KATY, - NO, EDDIE! NOT TONIGHT, YOU SEE KATY IS GOING
C CINDERELLA MAN? M-MINK COAT? HMM
FUR COATS
4

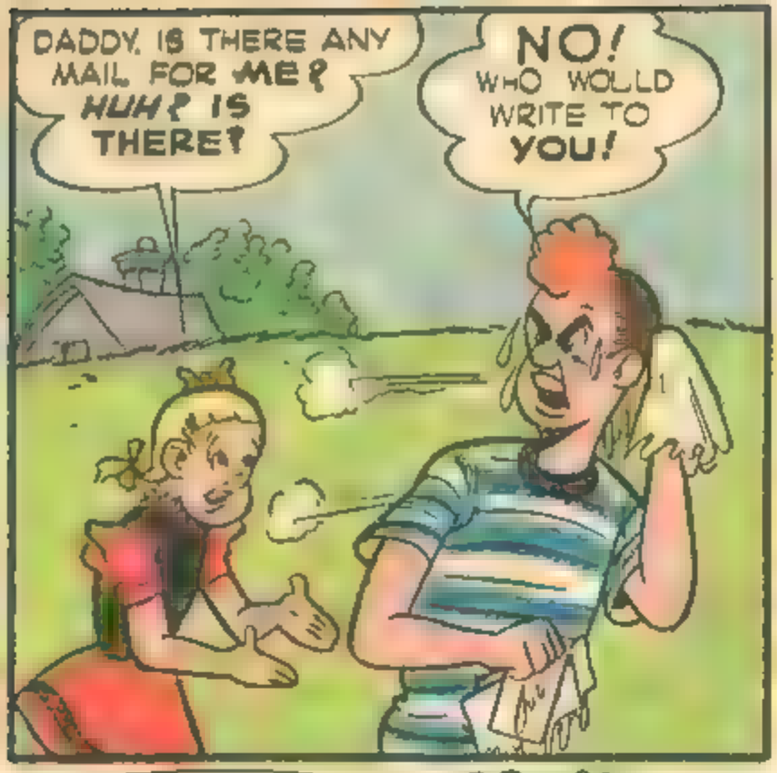
KATY KEENE APPEARS ALSO IN LAUGH, WILBUR AND SUZIE COMICS

And Doctor Kildear, another one of Katys boy-friends gets the news
WELL-
YES, MISS KATY KEENE IS THE LUCKY GIRL TO HAVE A DATE WITH THE CINDERELLA MAN TONIGHT-- SHE WILL WEAR A MINK COAT AND.
BRAH BIAH BIAH
AND I WAS JUST GOING TO CALL KATY FOR A DATE TONIGHT, AND TELL HER ABOUT THESE ALLERGY TESTS SHE HAD ME MAKE --- HMM! I HAVE AN IDEA --- I GUESS ALL IS FAIR IN LOVE AND WAR --- SO SHE THINKS SHE'S GOING TO WEAR MINK, EH ---
In the meantime at Station W-O-G-
MR VAN RONSON, THE BIG STOCKHOLDER IN THIS STATION CALLED AND WANTS US TO CANCEL THAT CINDERELLA DATE WITH KATY KEENE! EDDIE, WILL YOU CALL HER?
OKAY, JOHN!
WEE! I'M GOING TO WEAR MINK
ANSWER THAT PHONE WILL YOU, SIS. WEEE
RING
YES, THIS IS KATY KEENE --- YOU --- YOU S SAY DUE TO CIRCUMSTANCES BEYOND YOUR CONTROL MY DATE WITH THE CINDERELLA MAN HAS B-BEEN CANCELLED!!! OH-H --- N-NO!! G-G-GOODBYE
IT'S DOCTOR KILDEAR CALLING THIS TIME, KATY, --- HE WANTS TO TALK TO YOU ABOUT SOME TESTS HE MADE FOR YOU --- WHAT SHOULD I TELL HIM?
(SNIFF!) ALL RIGHT, SIS, I'LL BE RIGHT THERE! (SOB)
5


HELLO! THIS IS DOCTOR KILDEAR CALLING, KATY, AND I WANT YOU TO BRACE YOURSELF FOR BAD NEWS--YOU'RE ALLERGIC TO MINK-- HELLO-- HELLO!-- SHE HUNG UP BEFORE I COULD TELL HER I WAS COMING OVER TO EXPLAIN-
OHH! (SOB) MY LIFE IS RUINED, SIS, I'M ALLERGIC TO MINK! OH-H!! AND I'M WITHOUT A DATE, TOO!--
THAT'S WHAT YOU THINK, KATY,--TAKE A LOOK DOWN HERE ON THE FRONT STEPS!
TELL THEM I'LL BE RIGHT DOWN, SIS (SNIFF)
I HAVE A CONFESSION TO MAKE, KATY, YOU'RE NOT ALLERGIC TO MINK---I MADE A MISTAKE, AN'
HERE, K-KATY, IF IT'S MINK YOU'D LIKE TO WEAR--'S SLIP THIS MINK COAT ON THAT I BORROWED FROM GAMBLE'S STOCK ROOM-- I'LL RETURN IT IN TH' MORNING
OH, EDDIE, YOU'LL GET IN SERIOUS TROUBLE OVER ME, YET!
I HAVE SOMETHING TO CONFESS TOO, KATY!
HEY KATY LOOK! IF THAT CINDERELLA BOY SHOWS UP BEGORRA! I'LL
GOSH! I WISH VAN'D HURRY UP AND OPEN THAT CANDY!
DRESS DESIGNED by BARBARA KING RICHFORD, VT.
THE END

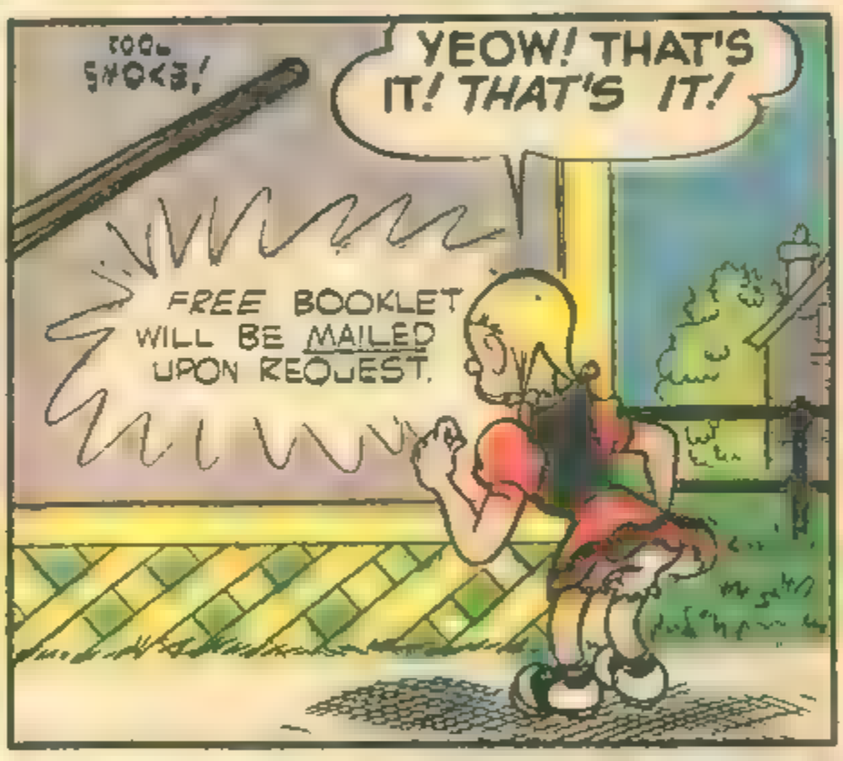
LI'L JINX
JOE EDWARDS
IS THERE ANY MAIL FOR ME?
ONE MINUTE AND I'LL SEE, LI'L JINX!
OH, LI'L JINX! IS THE MAILMAN HERE YET?
WHAT DID YOU SAY, DADDY??
I SA D... YEOW... .. BLUB.. GLUG..

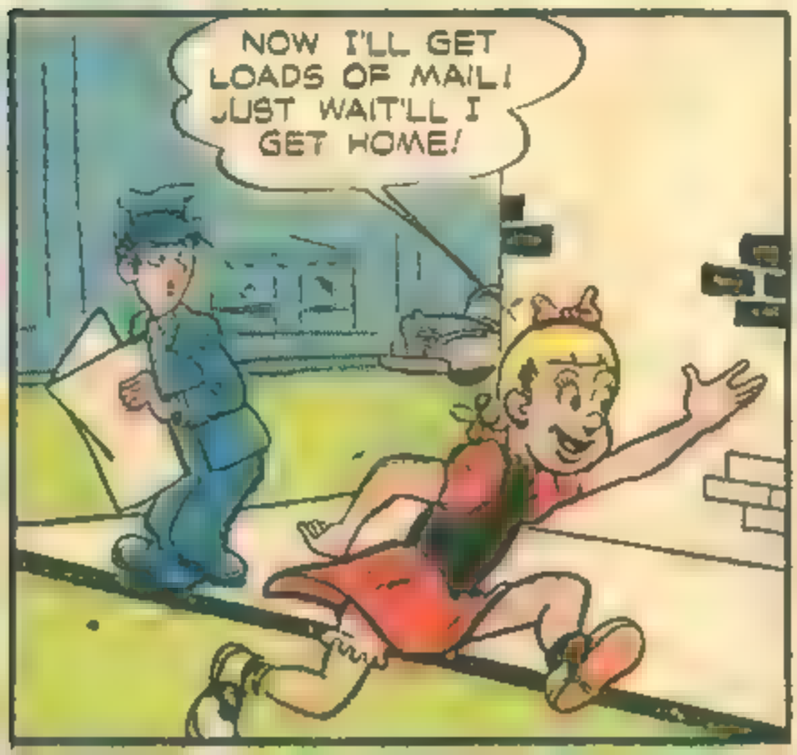
LI'L JINX! WHAT'S THE BIG IDEA?
GULP! GOSH I DIDN'T MEAN TO DO THAT. I WASN'T WATCHING WHERE I WAS POINTING.
GIMME THAT HOSE!!
WHAT'S THE MATTER WITH YOU? DON'T YOU KNOW HOW TO WATER A LAWN WITHOUT DROWNING SOMEONE!
HEY YOU!
WHAT TH...
IT'S A GOOD THING ALL THE MAIL IN HERE IS YOURS!! SO..
...HERE!
7

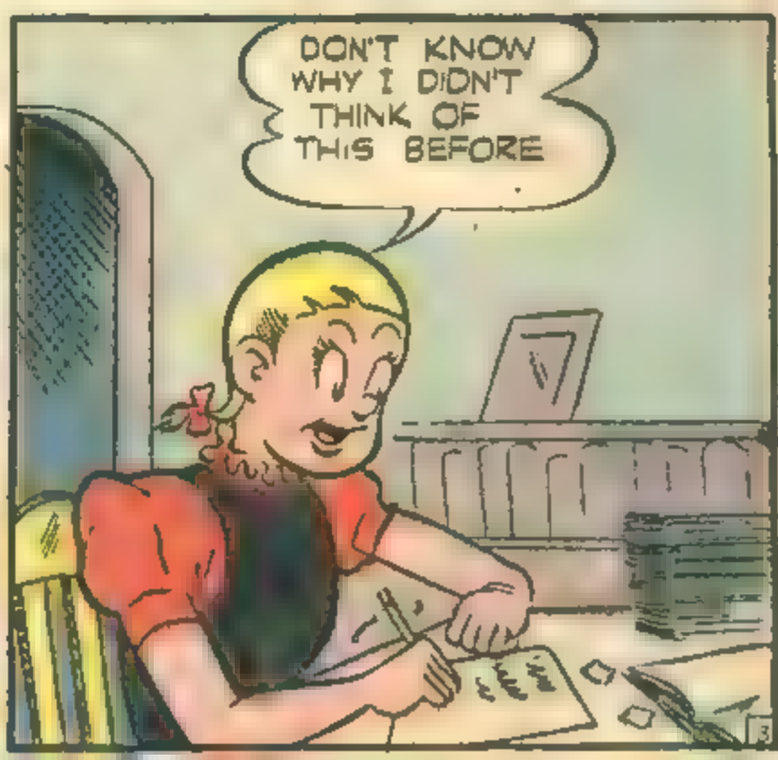

DADDY, IS THERE ANY MAIL FOR ME? HUH? IS THERE?
NO! WHO WOULD WRITE TO YOU!

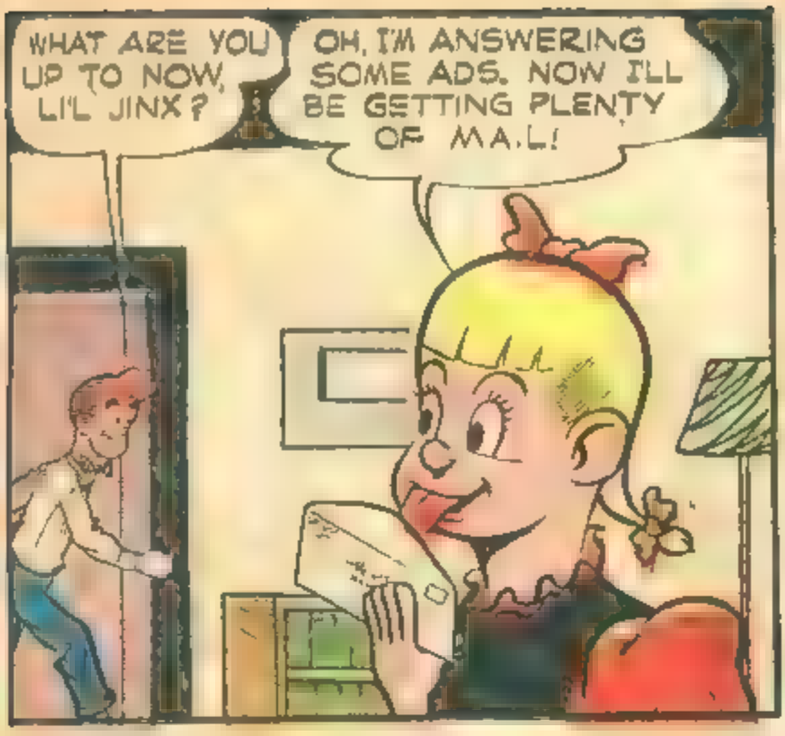
BUT GOSH YOU ALWAYS GET ALL THE MAIL!
YEAH! ALL BILLS!

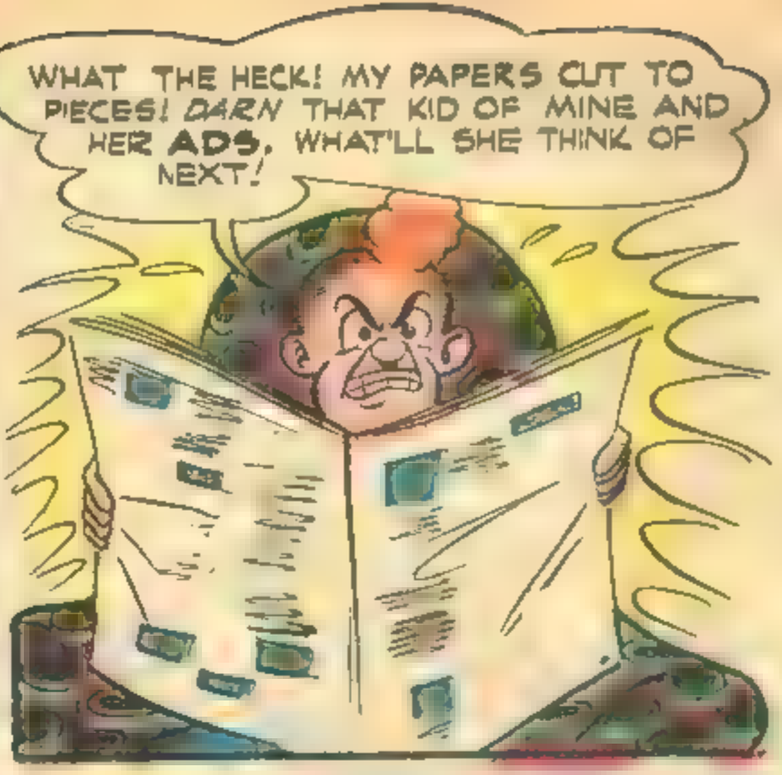
GOLLY! I NEVER GET ANY MAIL. I WISH SOMEONE WOULD WRITE TO ME.

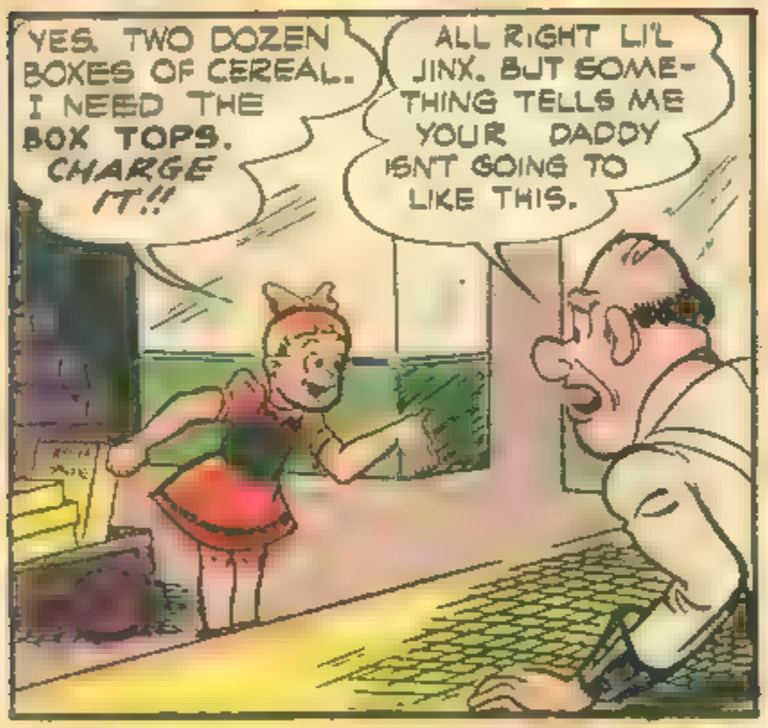

TOOL SMOKE!
YEOW! THAT'S IT! THAT'S IT!
FREE BOOKLET WILL BE MAILED UPON REQUEST.

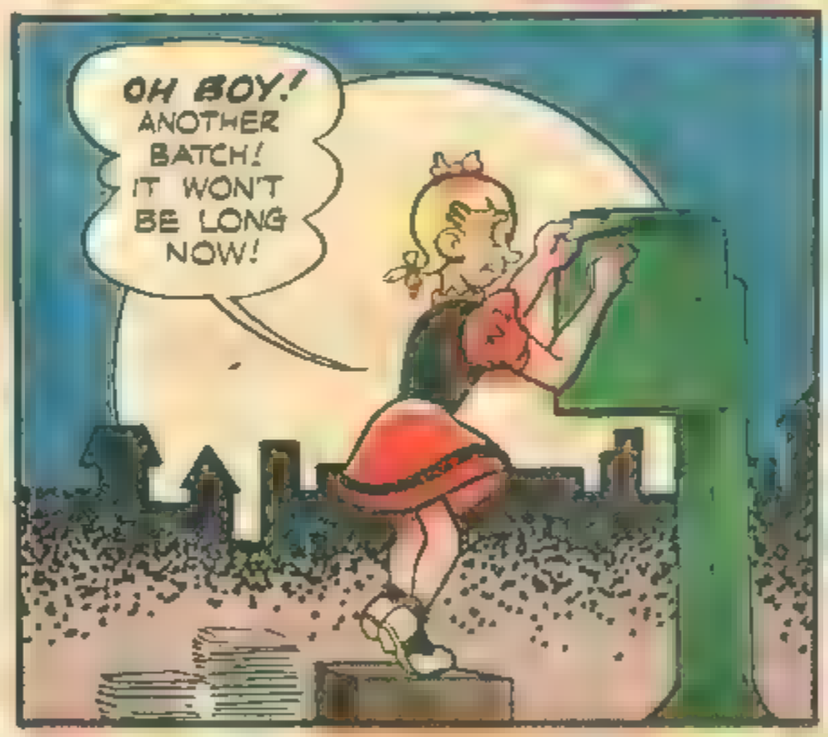

NOW I'LL GET LOADS OF MAIL! JUST WAIT'LL I GET HOME!


DON'T KNOW WHY I DIDN'T THINK OF THIS BEFORE

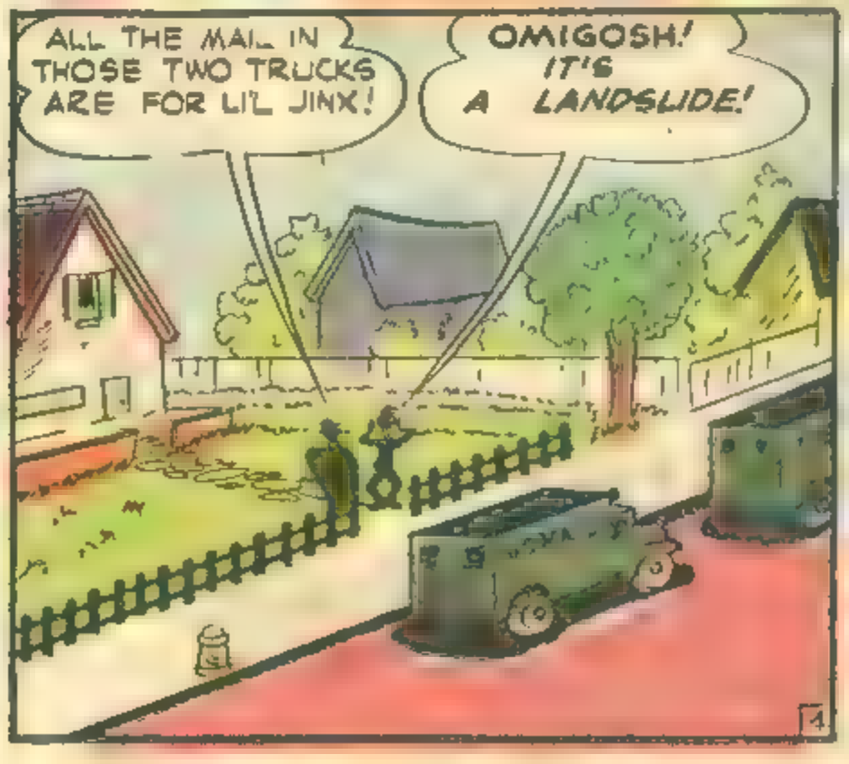

WHAT ARE YOU UP TO NOW, LI'L JINX?
OH, I'M ANSWERING SOME ADS. NOW I'LL BE GETTING PLENTY OF MA.L!

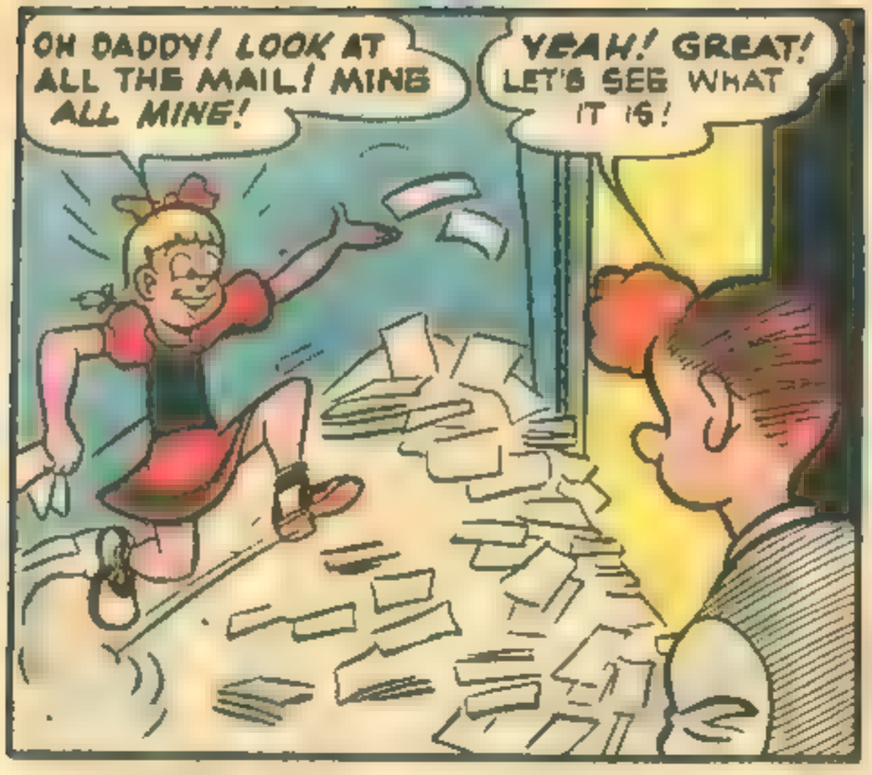

WHAT THE HECK! MY PAPERS CUT TO PIECES! DARN THAT KID OF MINE AND HER ADS. WHAT'LL SHE THINK OF NEXT!

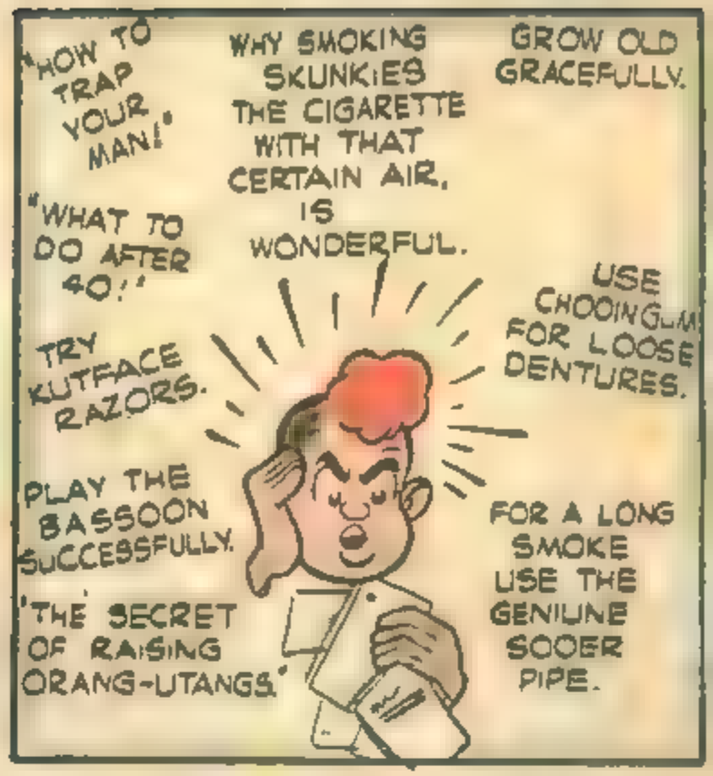

YES. TWO DOZEN BOXES OF CEREAL. I NEED THE BOX TOPS. CHARGE IT!!
ALL RIGHT LI'L JINX. BUT SOMETHING TELLS ME YOUR DADDY ISN'T GOING TO LIKE THIS.

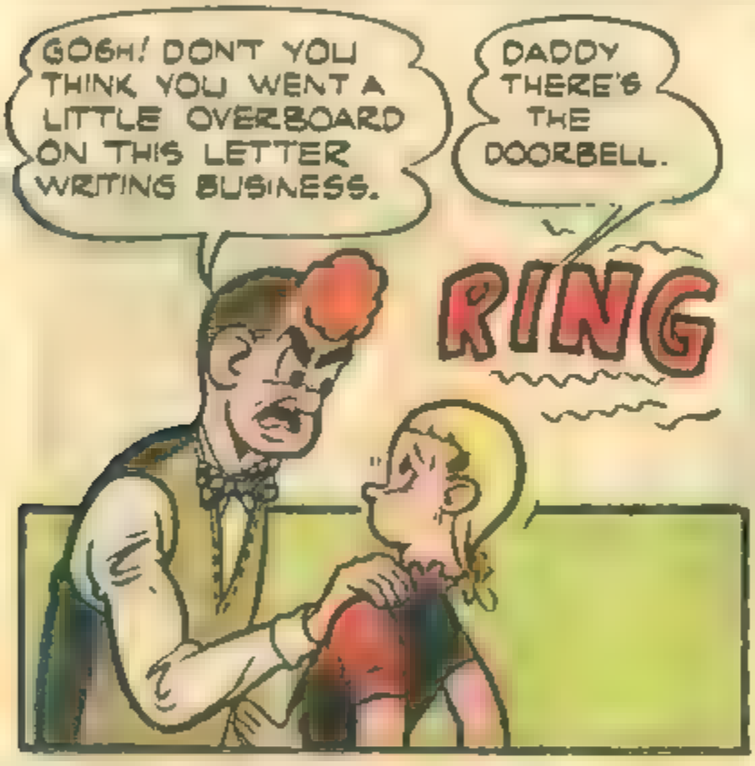

OH BOY! ANOTHER BATCH! IT WON'T BE LONG NOW!

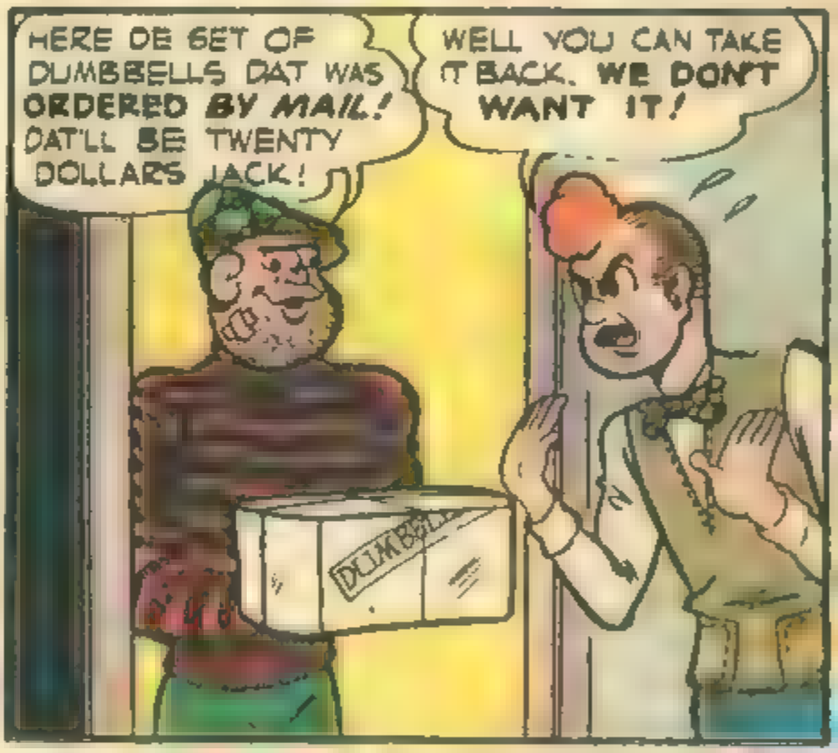
And so about week later...
HELLO MR. KRAKBACK. ANY MAIL FOR US TODAY!
ARE YOU KIDDING BUBBLEGUM? COME ON OUTSIDE AND COLLECT IT!


ALL THE MAIL IN THOSE TWO TRUCKS ARE FOR LI'L JINX!
OMIGOSH! IT'S A LANDSLIDE!


OH DADDY! LOOK AT ALL THE MAIL! MINE ALL MINE!
YEAH! GREAT! LET'S SEE WHAT IT IS!


"HOW TO TRAP YOUR MAN!"
WHY SMOKING SKUNKIES THE CIGARETTE WITH THAT CERTAIN AIR, IS WONDERFUL.
GROW OLD GRACEFULLY.
"WHAT TO DO AFTER 40!"
USE CHOOINGUM FOR LOOSE DENTURES.
TRY KUTFACE RAZORS.
PLAY THE BASSOON SUCCESSFULLY.
FOR A LONG SMOKE USE THE GENIUNE SOOER PIPE.
"THE SECRET OF RAISING ORANG-UTANGS."

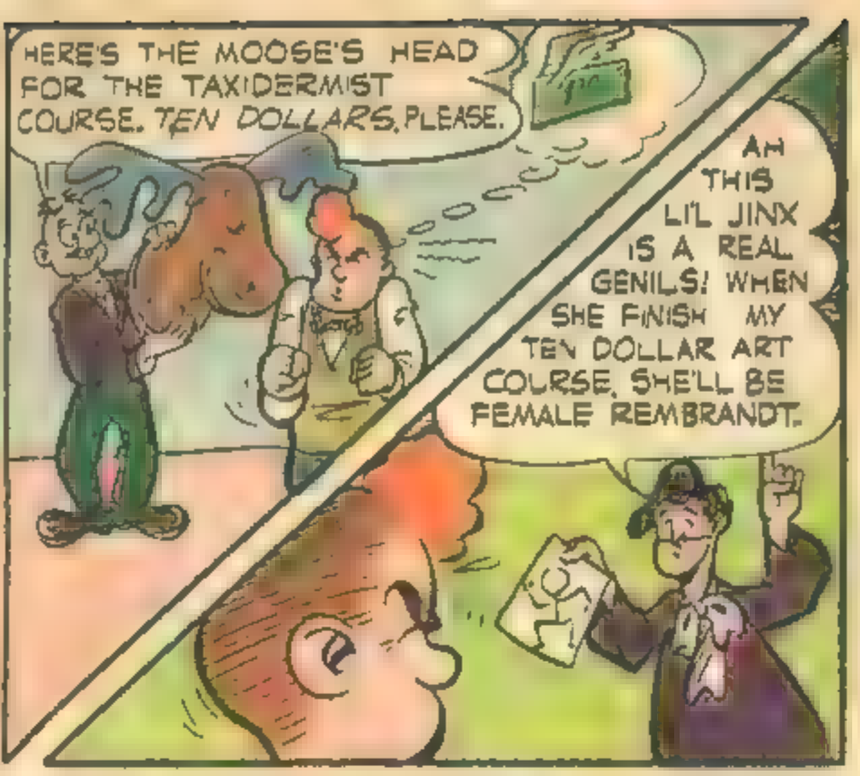

GOSH! DONT YOU THINK YOU WENT A LITTLE OVERBOARD ON THIS LETTER WRITING BUSINESS.
DADDY THERE'S THE DOORBELL.
RING

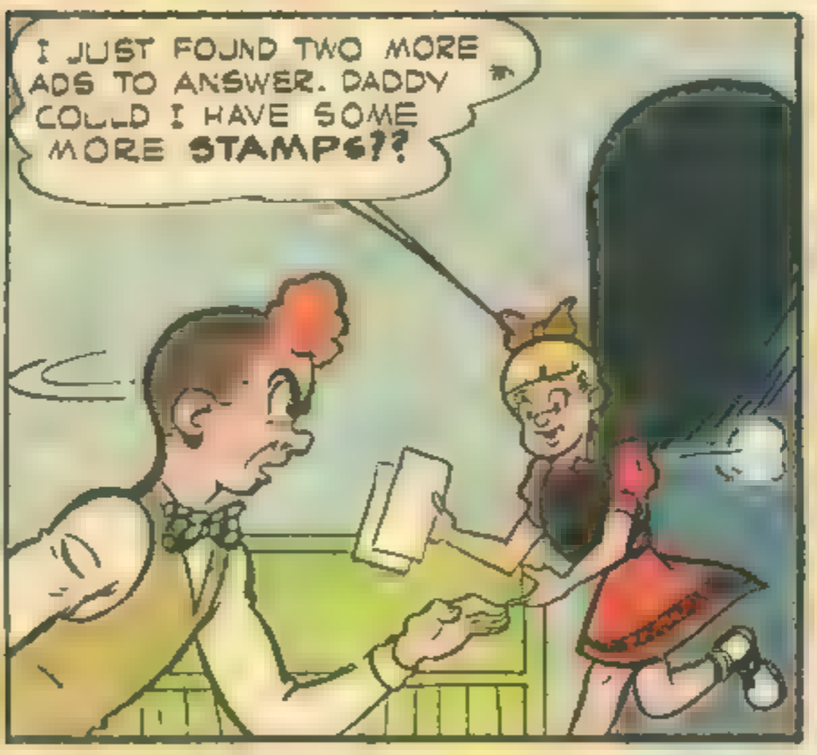

HERE DE SET OF DUMBBELLS DAT WAS ORDERED BY MAIL! DAT'LL BE TWENTY DOLLARS JACK!
WELL YOU CAN TAKE IT BACK. WE DON'T WANT IT!
DUMBBELLS

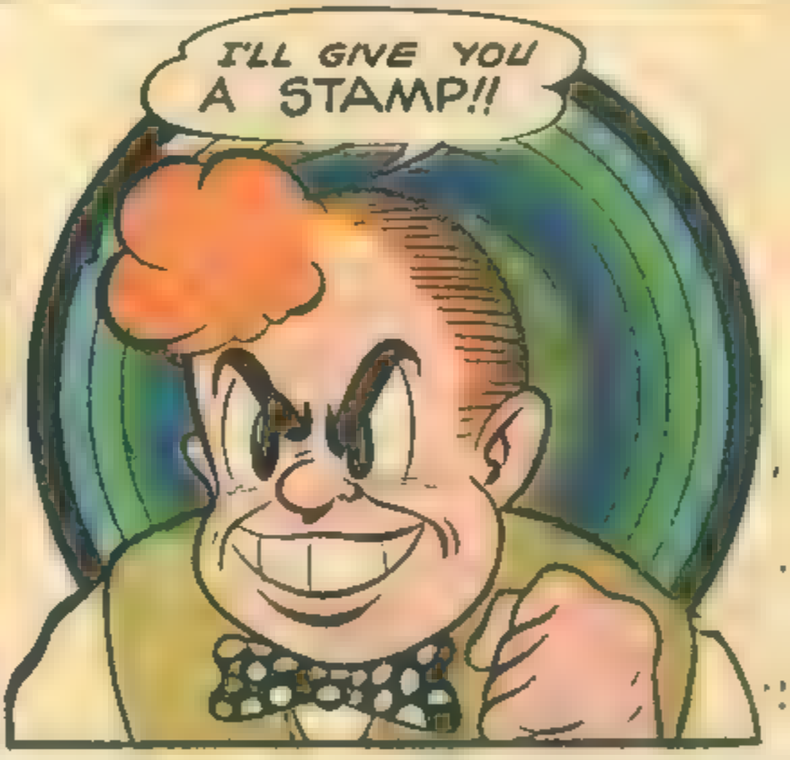
YOU ORDERED 'EM AND YOU'RE PAYIN' FOR THEM JACK- DO I GOTTA EXPLAIN FOITHER.

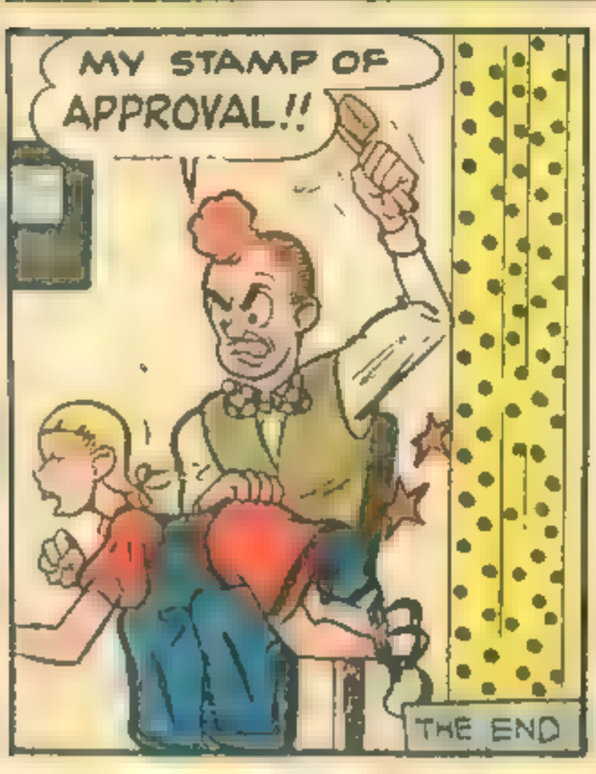
GULP... HEH' HEH' I WAS ONLY KIDDING! HERE!

WHEW! WHAT A GORILLA!... HUH... NOW WHO CAN THAT BE!?
RING! R-R-IN


HERE'S THE MOOSE'S HEAD FOR THE TAXIDERMIST COURSE. TEN DOLLARS, PLEASE.
AH THIS LI'L JINX IS A REAL GENIUS! WHEN SHE FINISH MY TEN DOLLAR ART COURSE, SHE'LL BE FEMALE REMBRANDT.







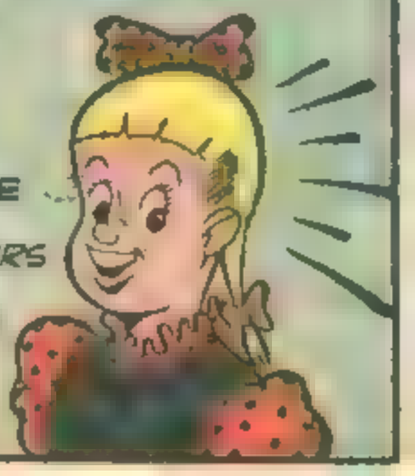
HI KIDS—

HOW WOULD **YOU** LIKE TO RECEIVE MAIL FROM OTHER *BOYS* AND *GIRLS* ALL OVER THE COUNTRY? EVERYONE LIKES TO GET MAIL! YOU'LL GET **LOADS** OF IT *IF* YOU JOIN MY; **"LI'L JINX PEN PAL CLUB!"**

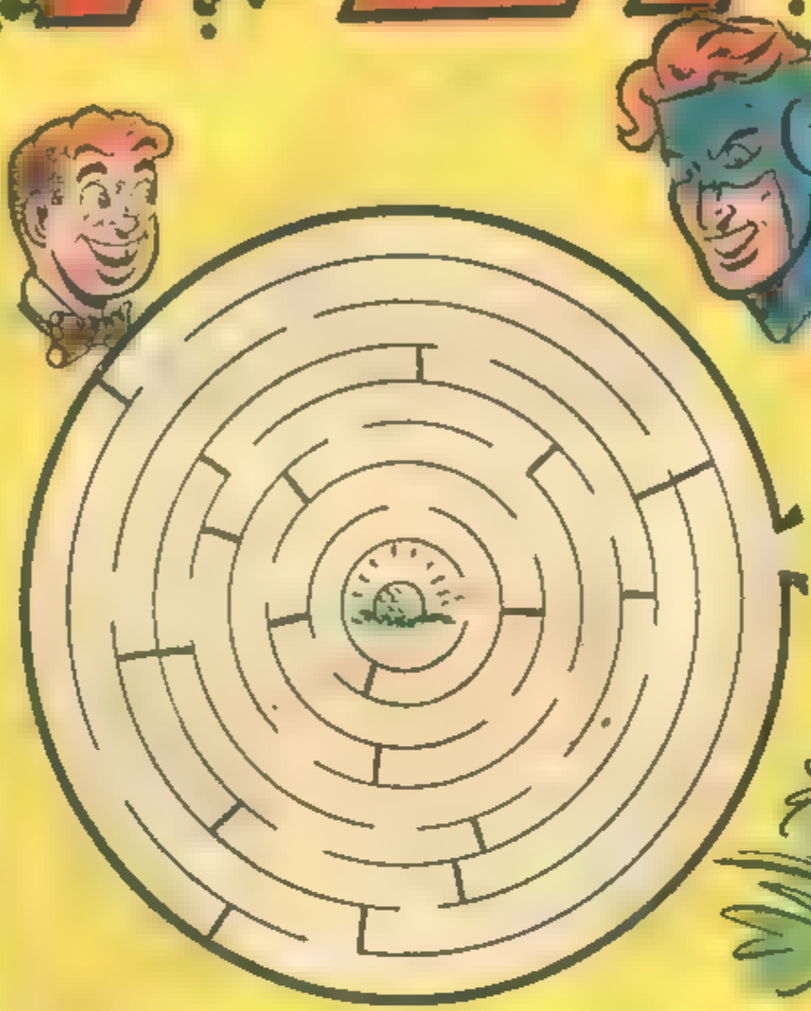
THE RULES ARE **VERY SIMPLE!** JUST SEND ME YOUR **NAME, ADDRESS** AND **AGE** TO:

LI'L JINX PEN PALS #1
ROOM 603
241 CHURCH ST.
NEW YORK CITY, 13, N.Y.

YOUR NAME WILL THEN BE PRINTED AT THE END OF MY STORIES, WHERE *OTHER MEMBERS* WILL SEE IT AND WILL **WRITE TO YOU!!** GOSH, WON'T IT BE FUN? SO ***HURRY*** AND SEND YOURS IN! *I'LL BE WAITING TO HEAR FROM* **YOU!!!**



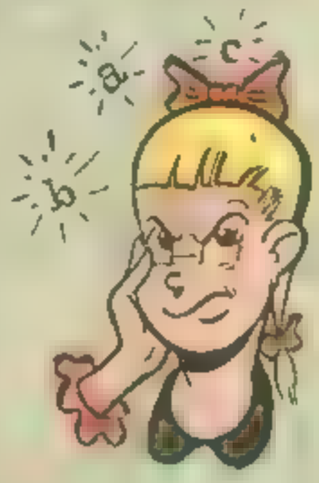
PEP QUIZ



ARCHIE'S FATHER HAS LOST HIS GOLF BALL! HE'S HAVING QUITE A TIME TRYING TO FIND IT!! --LET'S SEE IF YOU CAN HELP HIM GET TO THE GOLF BALL!

THE FIRST STEP IN THIS PUZZLE IS TO GUESS THE CORRECT WORD FROM THE FIRST DEFINITION! THEN TAKE OFF THE *LAST* LETTER OF THIS WORD AND PUT IT UP FRONT!! THEN YOU'LL HAVE ANOTHER WORD THAT WILL FIT THE *SECOND* DEFINITION!! WE'VE SOLVED THE *FIRST* ONE AS AN EXAMPLE!!

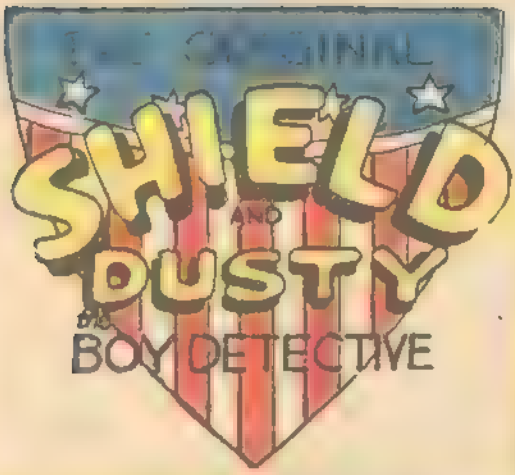
1. FOOD a. EATS
   BENCH b. SEAT
2. REPEL a. ____
   SKETCH b. ____
3. SUGGEST a. ____
   LEAN b. ____
4. ABOVE a. ____
   WANDER b. ____
5. VEGETABLE a. ____
   MIMIC b. ____
6. NIGHT BIRD a. ____
   BELOW b. ____
7. DESERVE a. ____
   CLOSE b. ____

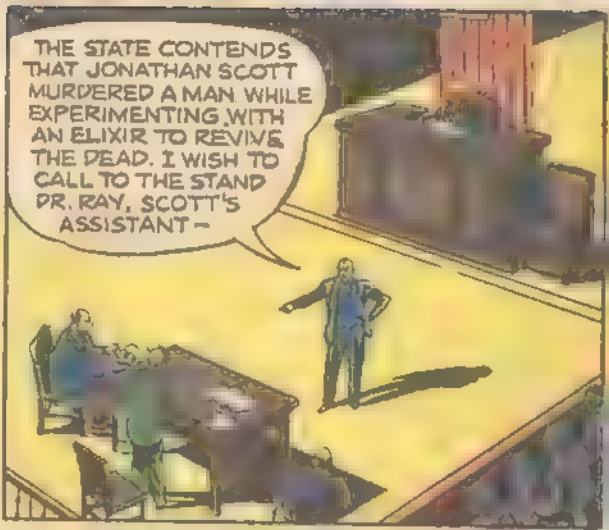


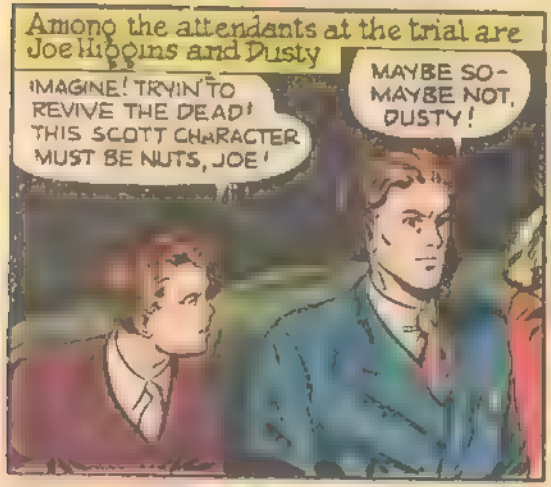
HERE'S ANOTHER ONE OF THOSE OPTICAL ILLUSIONS. *ACTUALLY* THE FOUR LINES ARE PARALLEL

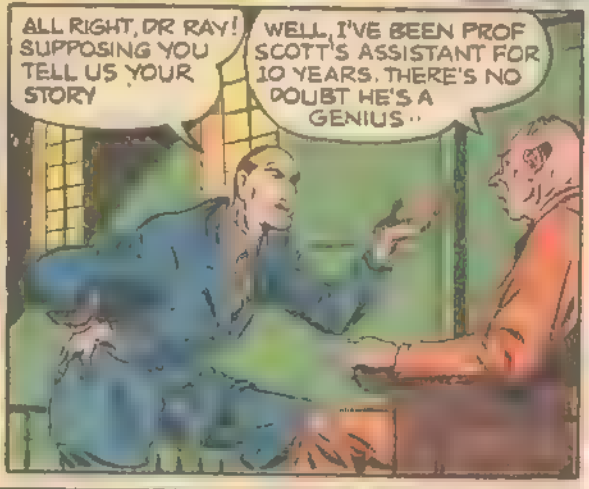
THE ANSWERS

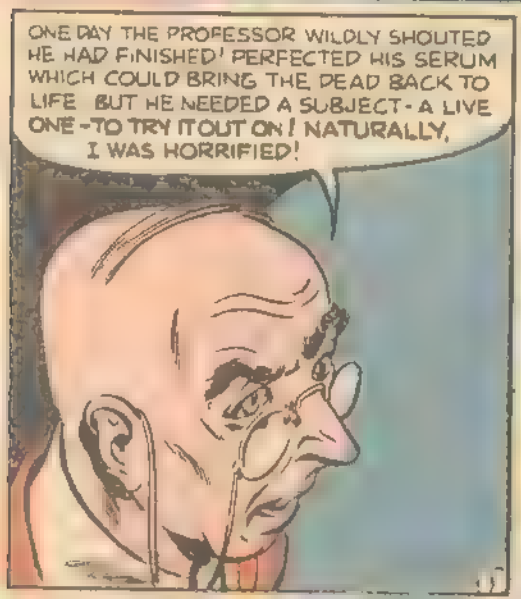
1a. EATS
b. SEAT
2a. WARD
b. DRAW
3a. HINT
b. THIN
4a. OVER
b. ROVE
5a. PEA
b. APE
6a. OWL
b. LOW
7a. EARN
b. NEAR

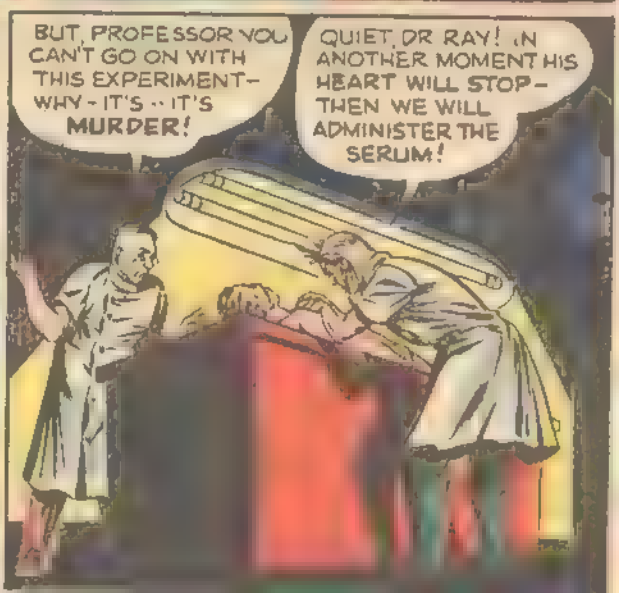

THE ORIGINAL
SHIELD
AND
DUSTY
BOY DETECTIVE


THE STATE CONTENDS THAT JONATHAN SCOTT MURDERED A MAN WHILE EXPERIMENTING WITH AN ELIXIR TO REVIVE THE DEAD. I WISH TO CALL TO THE STAND DR. RAY, SCOTT'S ASSISTANT –


Among the attendants at the trial are Joe Higgins and Dusty
IMAGINE! TRYIN' TO REVIVE THE DEAD! THIS SCOTT CHARACTER MUST BE NUTS, JOE!
MAYBE SO– MAYBE NOT, DUSTY!


ALL RIGHT, DR RAY! SUPPOSING YOU TELL US YOUR STORY
WELL, I'VE BEEN PROF SCOTT'S ASSISTANT FOR 10 YEARS. THERE'S NO DOUBT HE'S A GENIUS..


ONE DAY THE PROFESSOR WILDLY SHOUTED HE HAD FINISHED! PERFECTED HIS SERUM WHICH COULD BRING THE DEAD BACK TO LIFE BUT HE NEEDED A SUBJECT - A LIVE ONE - TO TRY IT OUT ON! NATURALLY, I WAS HORRIFIED!


BUT, PROFESSOR YOU CAN'T GO ON WITH THIS EXPERIMENT– WHY - IT'S .. IT'S MURDER!
QUIET, DR RAY! IN ANOTHER MOMENT HIS HEART WILL STOP – THEN WE WILL ADMINISTER THE SERUM!

SCOTT HAS GONE MAD. THERE'S ONLY ONE WAY TO STOP HIM – I'M GOING TO CALL THE POLICE!
AND HURRY – HURRY BEFORE IT'S TOO LATE!
Meanwhile...
AT LAST! MAN WILL NO LONGER FEAR DEATH...
FOR MY ELIXIR WILL BRING THE DEAD BACK TO LIFE!
Just then...
THE EXPERIMENT'S ALL OVER, PROF PUT DOWN YOUR HYPODERMIC!
YOU FOOLS! LET ME GO! I MUST INJECT HIM WITH MY SERUM BEFORE IT'S TOO LATE!
IT IS TOO LATE! THIS GUY IS DEAD!

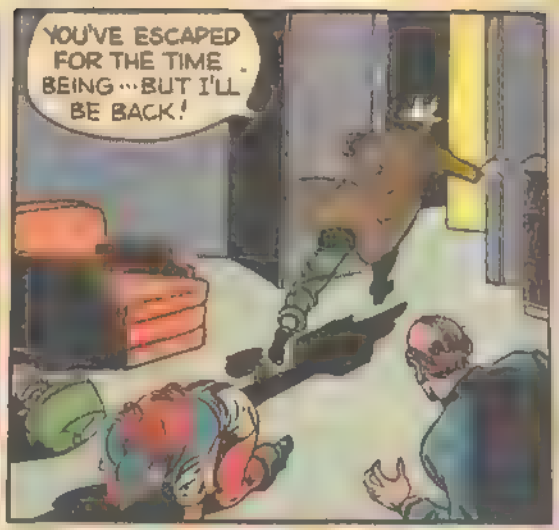
SO, IN YOUR EXPERT OPINION THE PATIENT COULD NEVER HAVE BEEN REVIVED?
THAT IS RIGHT!
Scott's other assistant is questioned..
AND, DR GREEN, DO YOU THINK PROF SCOTT'S EXPERIMENT WOULD HAVE BEEN SUCCESSFUL?
I DO - I'M SURE IF HE WERE PERMITTED TO CONTINUE HE WOULD HAVE BROUGHT THE SUBJECT BACK TO LIFE.
AND SO LADIES AND GENTLEMEN, THIS CHARLATAN IN THE NAME OF SCIENCE TOOK A HUMAN LIFE! THERE CAN ONLY BE ONE VERDICT!
HAVE YOU REACHED A DECISION?
YES, YOUR HONOR - WE FIND THE DEFENDANT- GUILTY!
THE COURT FINDS YOU GUILTY AND SENTENCES YOU TO DIE IN THE ELECTRIC CHAIR!
FOOLS! CONDEMNING ME FOR BESTOWING A BLESSING ON AN UNGRATEFUL MANKIND- BUT I SHALL RETURN FROM THE DEAD AND MAKE ALL WHO HELPED CONVICT ME PAY! I SWEAR IT!
Later in his cell as he awaits execution
YOU BELIEVED IN ME, GREEN! I'M DEPENDING ON YOU!
DON'T WORRY PROFESSOR I'LL CARRY OUT YOUR INSTRUCTIONS TO THE LETTER.

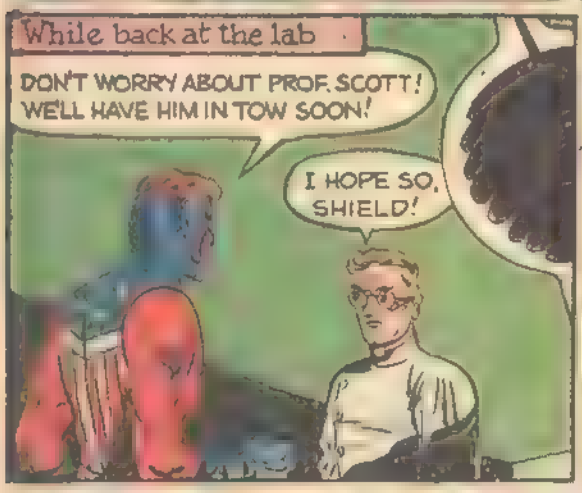
KILL ME - GO AHEAD - FOR ME THIS ISN'T DEATH - IT IS A REBIRTH!
The switch is thrown
Meanwhile ...
TWELVE O'CLOCK - HE'S DEAD! HE TOLD ME TO WAIT UNTIL THEY BURIED HIM.
The next evening
AH! I'VE GOT IT! THE PROFESSOR'S COFFIN!
Back at the laboratory
NOW TO INJECT THE SERUM!
HIS EYES! THEY'RE OPENING!
WE'VE DONE IT, GREEN! AND THOSE FOOLS THOUGHT I WAS MAD! CURSE THEM! CURSE THEIR BLIND STUPIDITY!

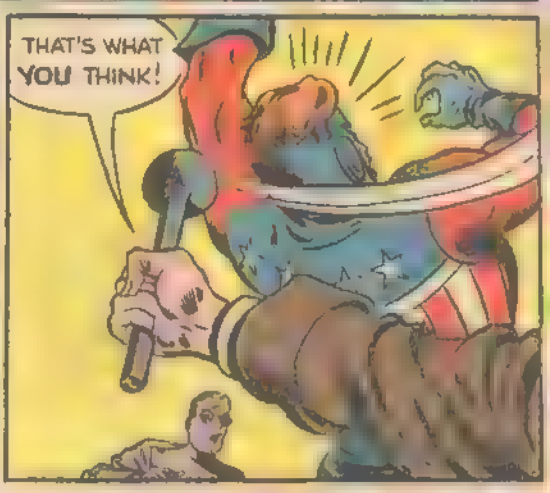
THEY'LL BELIEVE YOU NOW, PROFESSOR! YOU'LL GET FULL CREDIT
I DON'T WANT CREDIT NOW! I WANT REVENGE!
AND THE FIRST ONE IS THAT TREACHEROUS CUR, DOCTOR RAY!
A-A-A-GH
SAY! HAVE A LOOK AT THIS, DUSTY! DR RAY WAS FOUND ELECTROCUTED IN HIS APARTMENT LAST NIGHT!
SO WHAT! ACCIDENTS WILL HAPPEN, JOE!
MAYBE IT WASN'T AN ACCIDENT THOUGH. JUST BEFORE HE DIED, HE WAS HEARD TO MENTION A NAME AND THAT NAME WAS PROFESSOR SCOTT!

MAYBE SCOTT WASN'T AS GOOFY AS THE COURT SEEMED TO THINK, EH?
SHIELD, YOU MEAN YOU THINK SCOTT IS ALIVE!
I DON'T KNOW BUT IT DOESN'T HURT TO CHECK! YOU GO TO THE D.A'S PLACE.
RIGHT, SHIELD.
GOOD EVENING DR. GREEN!
THE SHIELD!
I'M GLAD YOU CAME. I WAS ABOUT TO CALL THE POLICE ANYWAY AND TELL THEM THE TRUTH!
THEN PROF SCOTT IS ALIVE!
YES! I REVIVED HIM WITH HIS SERUM. BUT I NEVER WOULD HAVE DONE IT IF I'D KNOWN WHAT HE INTENDED TO DO. AT THIS VERY MOMENT HE MAY BE MURDERING THE DISTRICT ATTORNEY!
Meanwhile...
THIS IS THE DISTRICT ATTORNEY'S HOUSE ALL RIGHT SINCE THE DOOR IS LOCKED I'LL HAVE TO USE THE WINDOW
HEY! WHAT'S THIS!

PRETTY NIFTY! BUT I'LL JUST DISCONNECT IT BEFORE IT GOES OFF!
A short while later as the D A enters ...
THE GUN DIDN'T GO OFF! SOMETHING'S WRONG
WHO - WH - SCOTT!
YES, MR D.A. TAKE A GOOD LOOK AT ME ...
BECAUSE IT'S THE LAST THING YOU'LL EVER SEE IN THIS LIFE!
NO - DON'T - DON'T!
JUST A MINUTE THERE, ZOMBIE!
I'M DECLARING MYSELF IN ON THIS WING-DING!


YOU'VE ESCAPED FOR THE TIME BEING ··· BUT I'LL BE BACK!


While back at the lab
DON'T WORRY ABOUT PROF. SCOTT! WE'LL HAVE HIM IN TOW SOON!
I HOPE SO, SHIELD!


THAT'S WHAT YOU THINK!

I ALSO HAVE A SERUM TO TAKE LIFE, SHIELD!
PROFESSOR, NO! YOU MUSTN'T!

I HAD A HUNCH YOU'D COME BACK TO YOUR LAB···

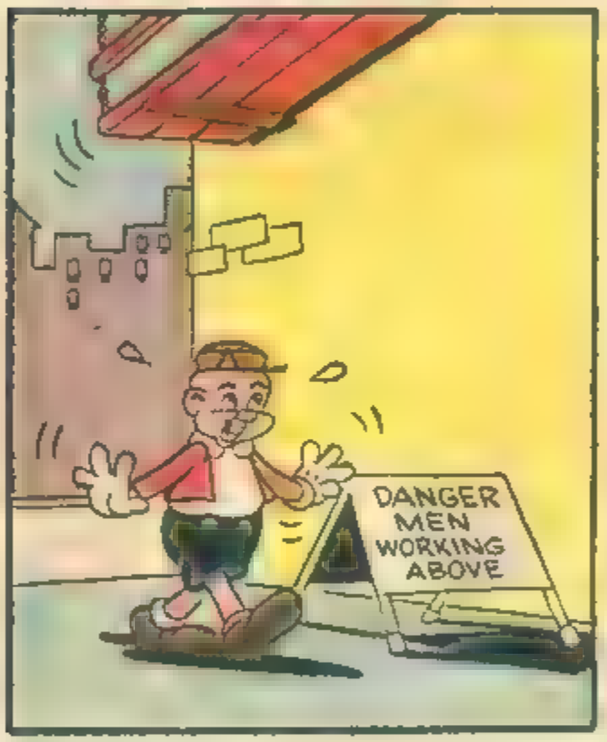
THIS'LL PUT YOU JO SLEEP WITHOUT A HYPO—
THANKS DUSTY—YOU DIDN'T COME A MOMENT TOO SOON!
STOP YOU FOOL!
TOO LATE MY YOUNG FRIEND AND THIS TIME THERE WILL BE NO REVIVAL!
DEAD!
AND THIS TIME HE'S STAYING THAT WAY! I'M GOING TO DESTROY THE SERUM!
YES, DOCTOR GREEN, TAMPERING WITH THE UNKNOWN IS TOO DANGEROUS! IT'S BEST THAT THE PROFESSOR'S SECRET DIES WITH HIM!

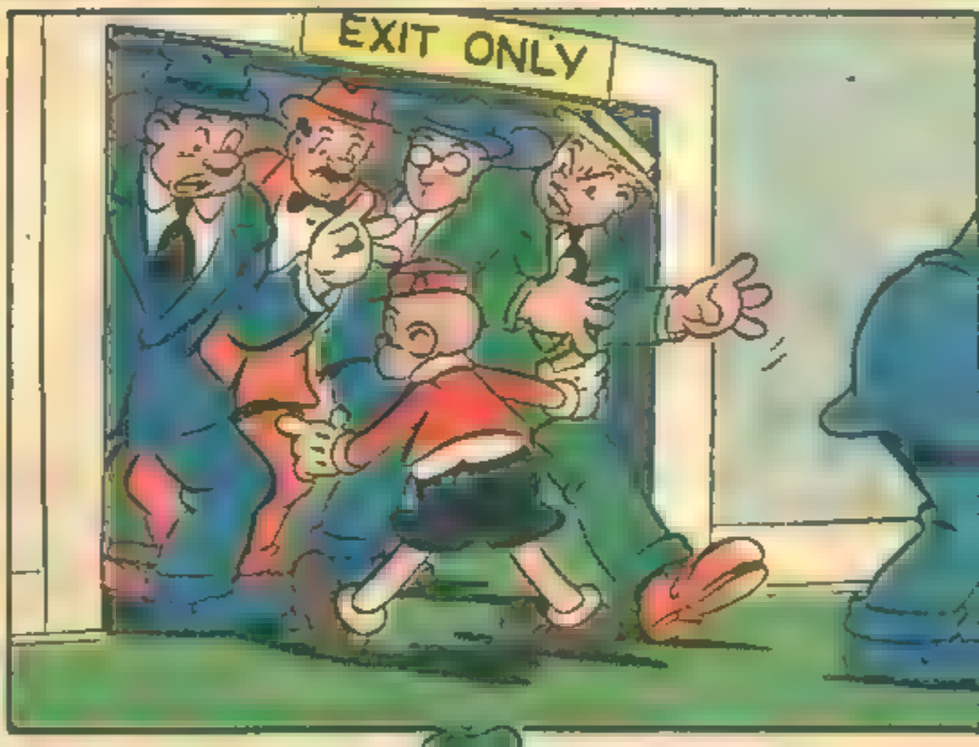
HOT ZIGGIDY DOG! WE'RE COMING IN ON THE FRANK BEAM
RIVERDALE NEWS
ARCHIE ANDREWS AND HIS HILARIOUS GANG ON N.B.C.
EVERY SATURDAY
10:30 A.M.
NEW YORK TIME
THE HIT SHOW ON THE LAUGH PARADE
is brought to you by
SWIFT & COMPANY
makers of the
famous
Swift's Premium Franks
BETTER THAN EVER IN THE NEW CELLOPHANE PROTECTED POUND PACKAGE
Swift's Premium
Swift

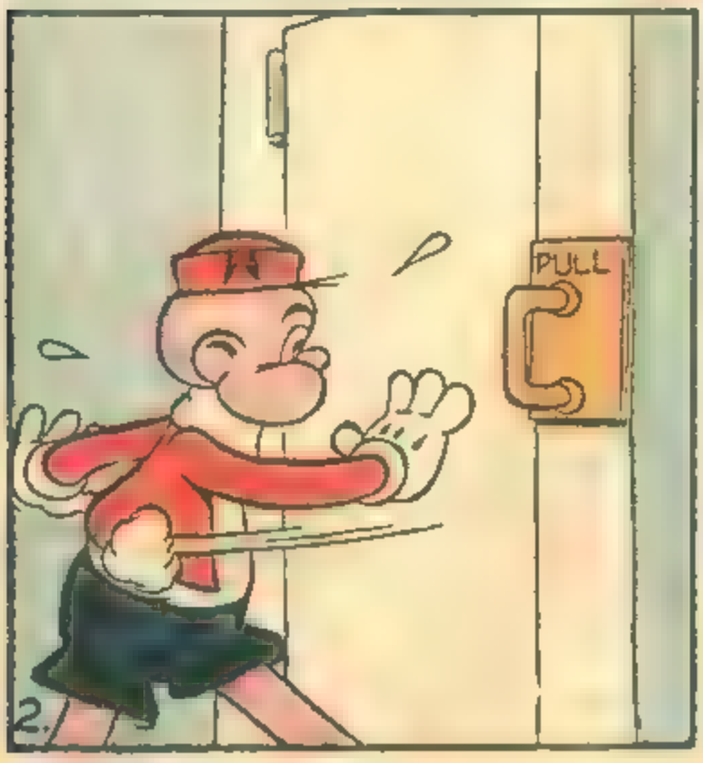
WILY THE WISE-GUY
by "RED" HOLMDALE
KEEP OFF THE GRASS
DO NOT LITTER STREET
1.
?!

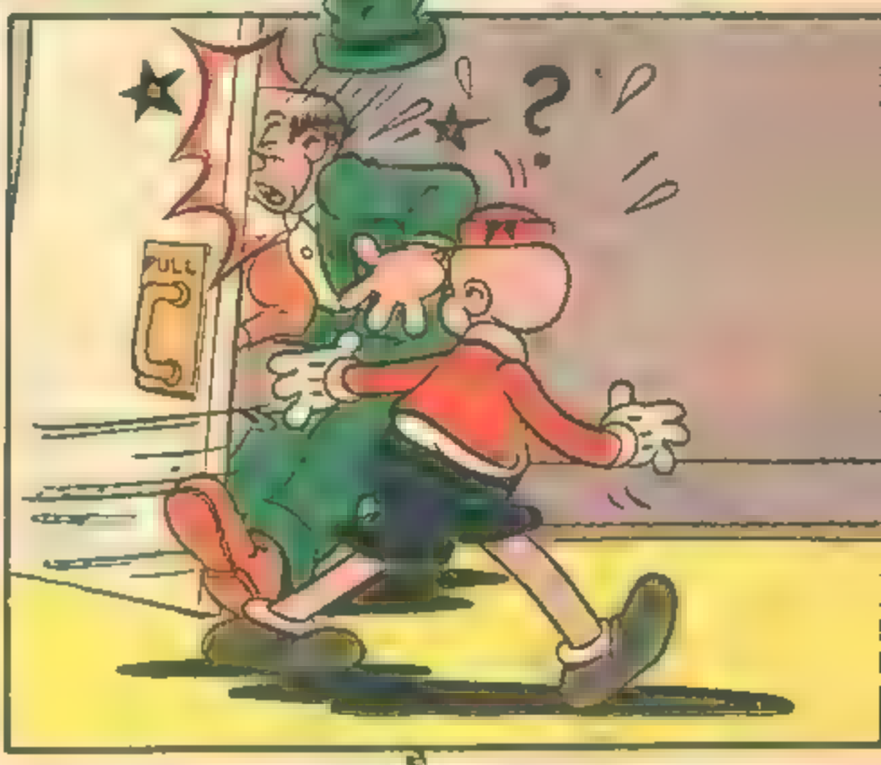
DON'T FEED
THE ANIMALS

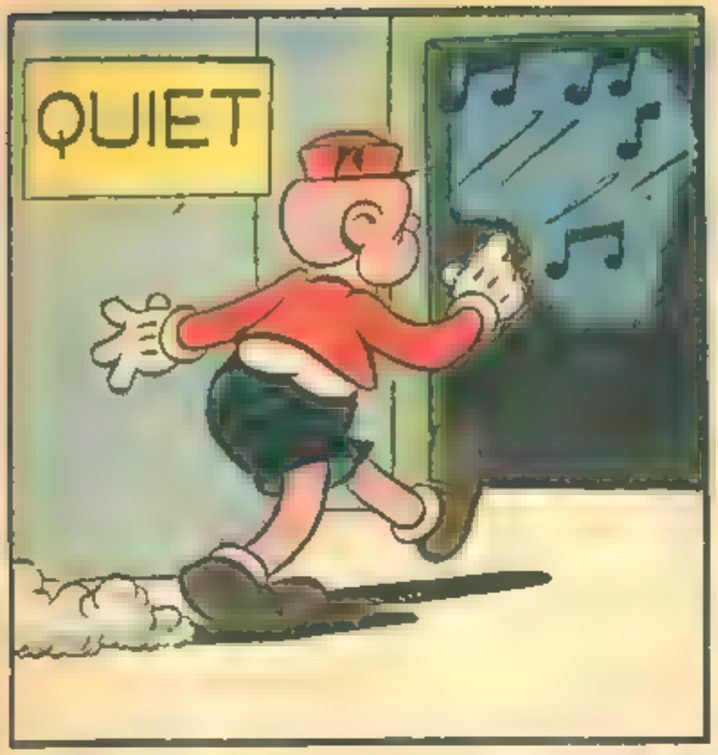
PRIVATE PROPERTY
NO
TRESPASSING

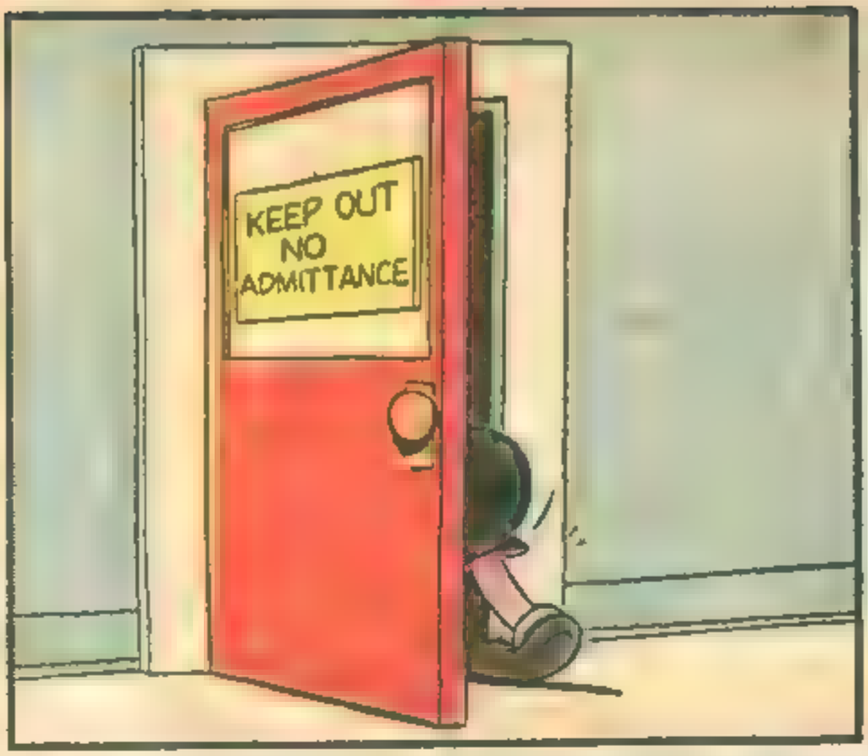

DANGER
MEN
WORKING
ABOVE


EXIT ONLY

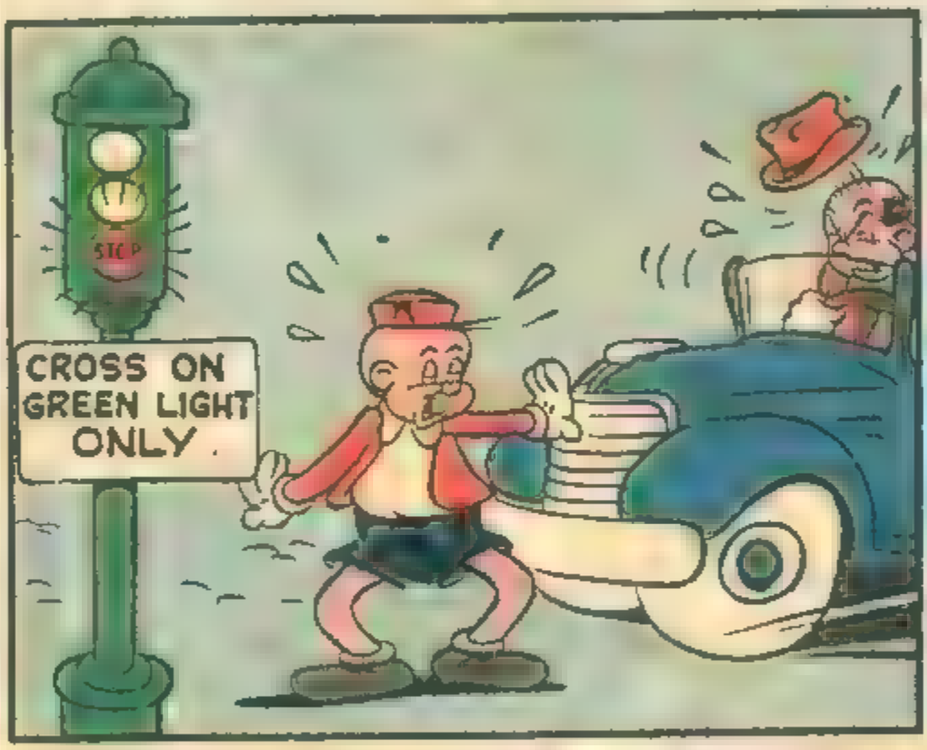

PULL
2.

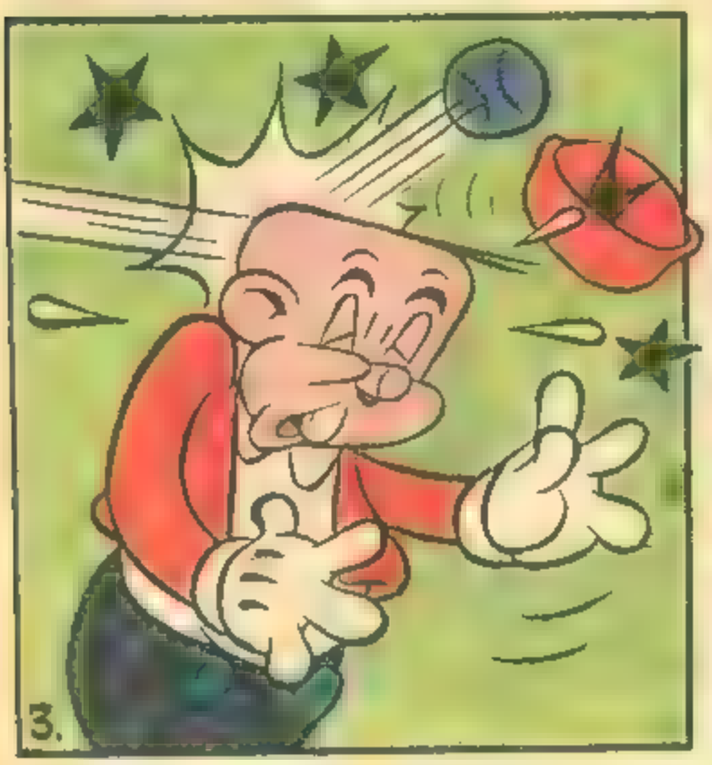

PULL


QUIET


KEEP OUT
NO
ADMITTANCE

KEEP
THIS DOOR
CLOSED


STOP
CROSS ON
GREEN LIGHT
ONLY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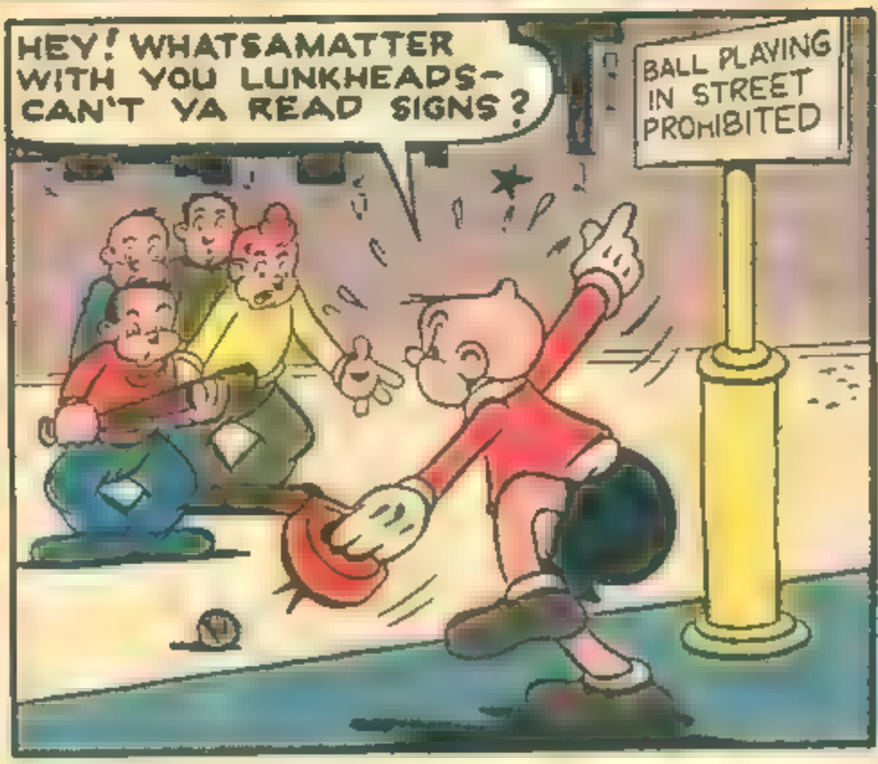
HEY! WHATSAMATTER
WITH YOU LUNKHEADS—
CAN'T YA READ SIGNS?
BALL PLAYING
IN STREET
PROHIBITED

STAR DIRT

Joyce Reynolds is limping around the Warner lot with a pair of sore feet, cut by coral when she tried to spear a fish while vacationing in Hawaii. . . . Hurd (the actor) Hatfield is a devotee of unique amusements. His favorite diversions, he says, is snubbing snobs! . . . Jane Wyman is having a routine health checkup, after which she'll begin her starring role in "Johnny Belinda" at Warners. . . . Claude Rains wants to know if this is "re-e-e-venge!" In Michael Curtiz' mystery-thriller, "The Unsuspected" (coming soon) he slays Audrey (Peachy) Totter with the same pistol Bette Davis used to kill him in "Deception." . . . Once upon a time stellar Robert Hutton was an usher at the New York Strand. . . . Add Hollywoododdities: Peter Lorre is writing a book of humorous poetry. . . . "Joan of Lorraine" (with Bergman) is now scheduled to roll at the Hal Roach lot on Sept. 16—after two false starts. . . . Add working wives: Mrs. Eric Blore manages the Ann Meredith Snack Bar in Beverly Hills. . . . Speaking of music: David Raskin's 450-page score for "Forever Amber" was written in 51 days, recorded in another 18 and plays through 118 minutes of the picture, all but 16 minutes of its entire running time. . . . Rural note: Gale Robbins, recently arrived from Gotham to make her screen debut in "Ever the Beginning," bakes the best angel food cakes in all Hollywood! . . . And Lili Palmer fell from one of those highboy 1880-bicycles while starring in the same film. . . . Bette Davis' baby is 7 months old. Her name is Barbara.

* * *

WALT DISNEY'S TWELFTH FEATURE MUSICAL—"Fun and Fancy Free," Walt Disney's new RKO musical, is his twelfth feature picture. The procession of Disney feature productions began with "Snow White and the Seven Dwarfs." Innovations characterized each, as Disney explored and expanded his medium.

* * *

HIGH SCHOOL BANDS IN LEO McCAREY FILM—Leo McCarey will use a 25-piece high school band, assembled from various Los Angeles schools, for a sequence in "Good Sam," his Rainbow production for RKO Radio co-starring Gary Cooper and Ann Sheridan.

* * *

TESTS NINE-YEAR-OLD LADS FOR TITLE ROLE—Producer Adrian Scott is conducting tests at RKO Radio studios for a nine-year-old lad to play the title role in "The Boy With Green Hair." Albert Sharpe, Broadway star of "Finian's Rainbow," is the only player cast so far in this picture.

* * *

JEROME CHODOROV SCRIPTS "BILLION DOLLAR BABY"—"Billion Dollar Baby," musical saga of the twenties purchased two years ago by Samuel Goldwyn, is being whipped into screen shape by screen writer Jerome Chodorov for probable production in 1948.

* * *

FLORENCE BATES IN "I REMEMBER MAMA"—Florence Bates will play the novelist in RKO Radio's picturization of the stage hit "I Remember Mama." She joins a cast headed by Irene Dunne, Barbara Bel Geddes, Oscar Homolka and Philip Dorn.

* * *

ACTOR'S FOURTH NOVEL ACCEPTED—Tom Powers, who supports Dick Powell and Jane Greer in RKO Radio's forthcoming "Station West," has had his fourth novel accepted by Bobbs-Merrill.

* * *

Studying the production which went into the making of "Gone With The Wind," now being reissued by M-G-M, film industry executives agree that a picture of such magnitude could not be made today, due to prohibitive costs.

David O. Selznick produced the picture in 1939 at a negative cost of $3,957,000. Asked by Metro to state what it would cost if made today, Mr. Selznick made a rough estimate of $12,000,000. Metro production executives, comparing his 1939 charts with present day costs, were inclined to agree with this figure.

"Mr. Selznick had predicated his estimate on a 200 per cent increase in overall production costs," one of these executives said. "Taking into consideration such non-fixed costs as story properties and salaries for stars as well as such definitely fixed charges as wages for technicians and materials, his estimate probably is not far wrong.

"To begin with, Mr. Selznick would pay much more for his story. The $50,000 he paid to Margaret Mitchell in 1936 was a record amount for a first novel at that time, but in

recent years we have seen such prices as $300,000 for 'The Moon is Down,' $250,000 each for 'The Razor's Edge,' 'A Lion Is In The Streets' and 'One World,' $255,000 for 'Moss Rose' and $200,000 for 'The Green Years.' Then, for the past four years, there has been the M-G-M Annual Novel Award, paying a minimum of $125,000 and with a possible maximum of 175,000, depending on book sales.

"He would also pay considerable more for a cast headed by such stars as Clark Gable, Vivien Leigh, Leslie Howard and Olivia DeHavilland. There would be a very substantial boost to the figure of $466,688 which Mr. Selznick listed for salaries of stars, supporting casts and extra talent in 1939."

Other major items on Mr. Selznick's original cost sheets include: Salaries and wages for a list of 22 categories of technical workers and laborers, $961,215; salaries of department heads and various other "white collar" workers, $328,349; sets, $197,877, wardrobes, $153,818, light power, equipment and electricians, $134,497; picture raw stock, $109,947; extras, $108,469; music, $99,822; props, purchased, manufactured and rented, $96,758.

* * *

BLUE BEAUTIFIED—Those tight curls in Monte Blue's hair in Warner Bros.' "Silver River," were put in every morning with an old-fashioned curling iron.

* * *

REALLY AMBITIOUS—No Hollywood notable can top the dramatic enthusiasm of Warner Bros.' Janis Paige, the Tacoma beauty who began her career with operatic ambitions. Recently, while starring in Michael Curtiz' "Romance in High C," she drove 110 miles each night to do a stage role in "Pursuit of Happiness" at the Laguna Beach Playhouse. She also helped clean the stage, paint scenery and usher in the audience.

* * *

LIFE'S LIKE THIS—Penny Edwards, who declares she gained singing and dancing success on Broadway by admiring and imitating that wonderful child-actress, Shirley Temple, portrays the villainess who hates the former child star in Warner Bros.' "That Hagen Girl." Film presents Miss Temple in her first dramatic role as an adult.

* * *

A QUIP—Scene in the making for Warner Bros.' adventure epic, "Silver River," had Errol Flynn packing the safe at his bank with sack after sack of silver dollars, 5, 10 and 20 dollar gold pieces, circa 1866.

His pal in the film, Tom D'Andrea observed:

"I don't get it. We take it in at the gambling house, then we give it all back to the men we took it from. It comes back in at the gambling house, and we hand it all out again!"

"That's high finance," said Errol.

"But what does it get us?" asked Tom.

"Muscles, old boy," Errol replied as director Raoul Walsh halted the scene. "This money, you know, is made of lead!"

* * *

With Rory Calhoun, featured opposite Shirley Temple in Warner Bros.' "That Hagen Girl":—

"There's nothing more tragic than an unsuccessful actor who knows no other way to make a living.

"An actor's life is a precarious one, at best. One day he rides the crest. The next day he may hit the skids and be forgotten. Anything can happen in this business, and it can happen to me.

"But, if it does, I'll be safe. I'll be sorry, of course; but I'll be safe. I can always earn a living by lumberjacking, hardrock mining, truck driving, ranch-handing or forest-ranging."

(Note: Young Mr. Calhoun was successful in all those trades before he was discovered for films.)

* * *

PAINFUL PUN—Errol Flynn tells about an aspiring writer who submitted his play to a Broadway producer for the umpteenth time. "I can't tell you how long I have labored on this manuscript," the writer moaned, "polishing a scene here, adding a line there, eliminating scenes and adding new characters."

"What a pity," said the producer, handing it back to him. "All work—and no play."

* * *

ABSOLUTELY ULTRA—One of the dainty little brown tailored suits worn by Janis Paige in Michael Curtiz' musical, "Romance in High C" at Warners, is 70 per cent mink, with the fur woven right into the material. In the same film Doris Day sports a silver evening gown, many of the threads of which are real silver!

* * *

ACTOR SHORN—Kent Smith, the Warner Bros. star, has submitted to the indignity of a very short crew-haircut for his forthcoming Broadway stage role with Katherine Cornell in Shakespeare's "Anthony and Cleopatra."

* * *

INTO NEW HOME—Bob Hutton and Cleatus Caldwell have moved into their swank new English-styled home in Holmby Hills.

PEP CONTEST PAGE

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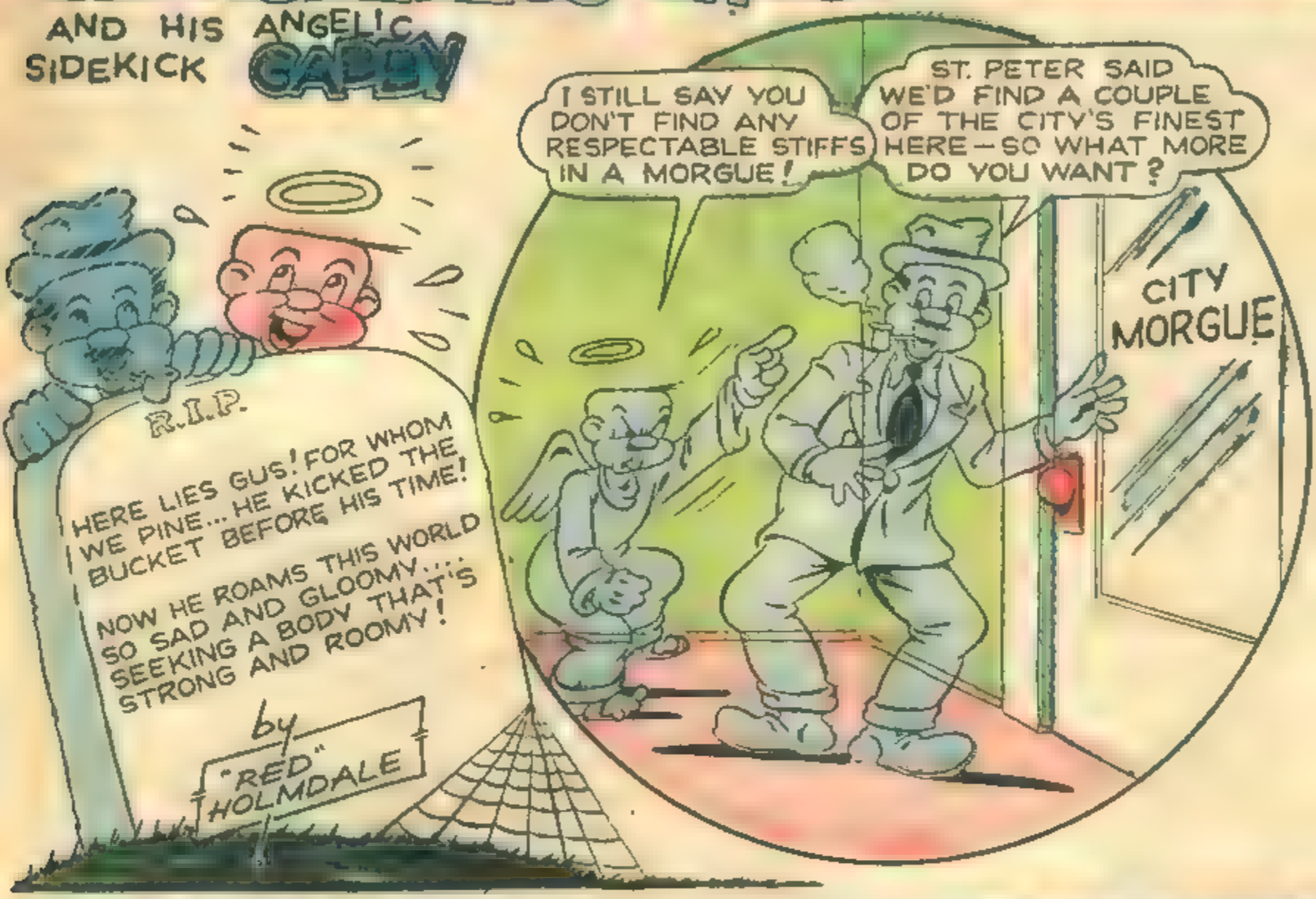
THE ADVENTURES OF

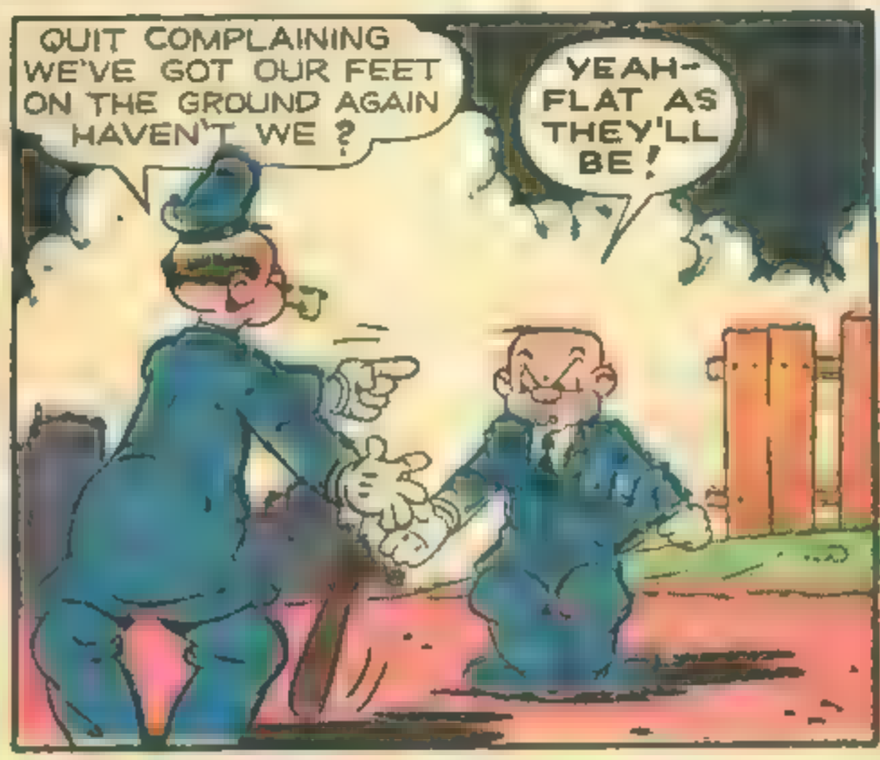
GLOOMY GUS

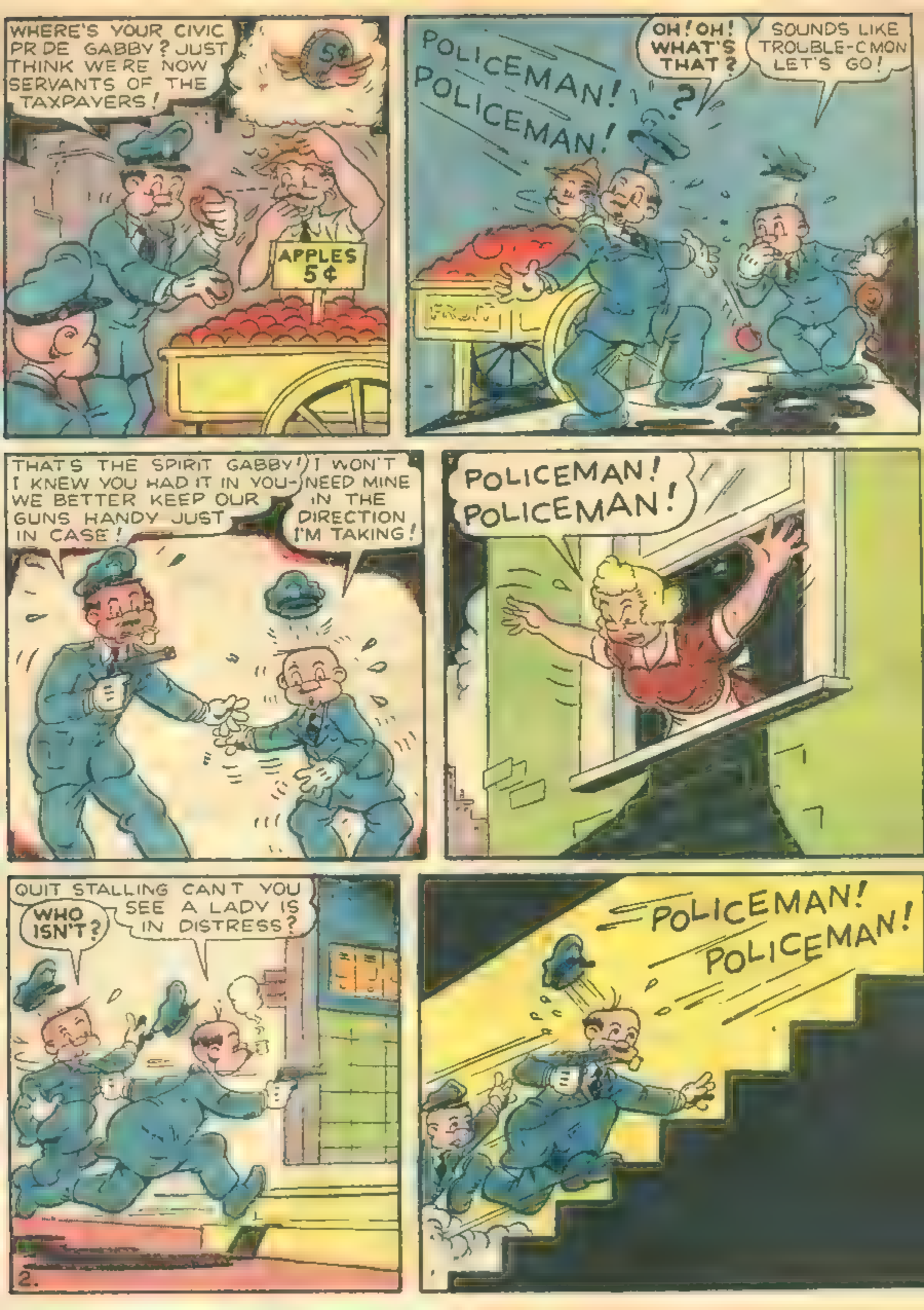
THE HOMELESS GHOST

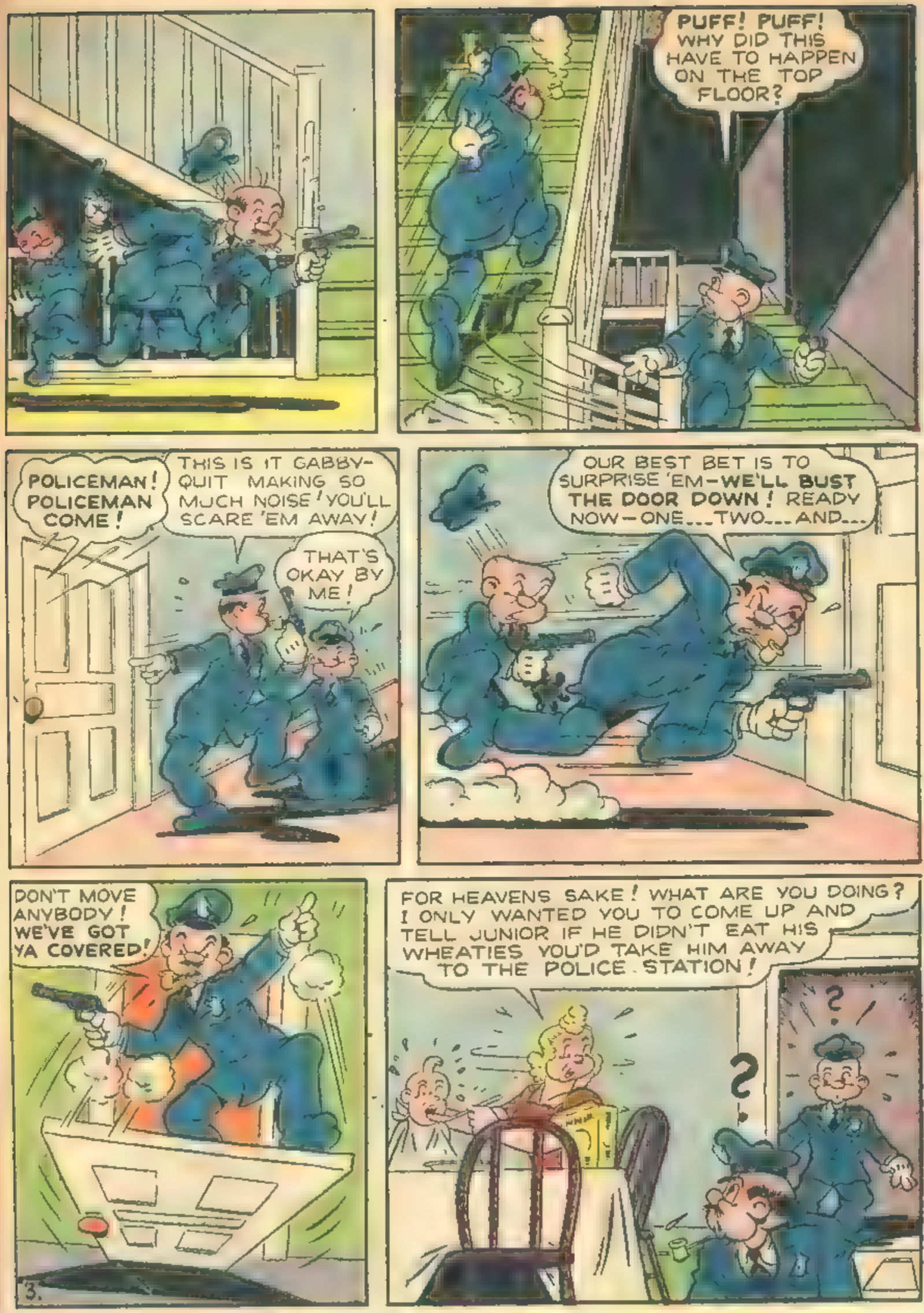
AND HIS ANGELIC SIDEKICK GABBY


R.I.P.
HERE LIES GUS! FOR WHOM WE PINE... HE KICKED THE BUCKET BEFORE HIS TIME!
NOW HE ROAMS THIS WORLD SO SAD AND GLOOMY... SEEKING A BODY THAT'S STRONG AND ROOMY!
by "RED" HOLMDALE
I STILL SAY YOU DON'T FIND ANY RESPECTABLE STIFFS IN A MORGUE!
ST. PETER SAID WE'D FIND A COUPLE OF THE CITY'S FINEST HERE—SO WHAT MORE DO YOU WANT?
CITY MORGUE

THIS IS SWELL GABBY! WE SHOULD HAVE A GREAT FUTURE AS COPS-DON'T YA THINK?
I DON'T KNOW-THESE BULLET HOLES LOOK LIKE A ROUND-TRIP BACK TO THIS PLACE TO ME!




WHERE'S YOUR CIVIC PRIDE GABBY? JUST THINK WE'RE NOW SERVANTS OF THE TAXPAYERS!
5¢
APPLES 5¢
POLICEMAN! POLICEMAN!
OH! OH! WHAT'S THAT?
SOUNDS LIKE TROUBLE-C'MON LET'S GO!
THAT'S THE SPIRIT GABBY! I KNEW YOU HAD IT IN YOU- WE BETTER KEEP OUR GUNS HANDY JUST IN CASE!
I WON'T NEED MINE IN THE DIRECTION I'M TAKING!
POLICEMAN! POLICEMAN!
QUIT STALLING CAN'T YOU SEE A LADY IS IN DISTRESS?
WHO ISN'T?
POLICEMAN! POLICEMAN!
2.


PUFF! PUFF! WHY DID THIS HAVE TO HAPPEN ON THE TOP FLOOR?
POLICEMAN! POLICEMAN COME!
THIS IS IT GABBY- QUIT MAKING SO MUCH NOISE! YOU'LL SCARE 'EM AWAY!
THAT'S OKAY BY ME!
OUR BEST BET IS TO SURPRISE 'EM—WE'LL BUST THE DOOR DOWN! READY NOW—ONE...TWO...AND...
DON'T MOVE ANYBODY! WE'VE GOT YA COVERED!
FOR HEAVENS SAKE! WHAT ARE YOU DOING? I ONLY WANTED YOU TO COME UP AND TELL JUNIOR IF HE DIDN'T EAT HIS WHEATIES YOU'D TAKE HIM AWAY TO THE POLICE STATION!
?
?
3.

NOW YOU'VE SCARED JUNIOR AND MADE HIM CRY!
B-BUT LADY WE THOUGHT.
NEVER MIND WHAT YOU THOUGHT — GET OUTTA HERE BEFORE I LOSE MY TEMPER!
BE REASONABLE GABBY - MISTAKES WILL HAPPEN!
YEAH - BUT WHY DO THEY ALWAYS HAPPEN TO US ?
WE CC JLDN'T PICK SOMEONE WITH A SAFE AND SANE PROFESSION - OH NO - WE HAVE TO PLAY SHERLOCK HOLMES!
JOIN THE FIRE DEPT.
THE FIRE DEPT. NEEDS MEN
IDEA!
THAT'S IT GABBY - WE'LL DO IT RIGHT AWAY!
SNAP!
FIRST WE'LL GO IN HERE AND TEND TO A FEW THINGS!
SAM'S SECOND HAND SHOP
?

DON'T YOU GET IT GABBY? WE'RE IN DISGUISE!
YOU MEAN WE'RE GOING TO PLAY DETECTIVE?
SURE-NOW WE CAN MINGLE IN THE UNDERWORLD WITHOUT BEING RECOGNIZED!
IF YOU ASK ME- WE'LL BE PICKED UP FOR VAGRANCY IN THESE OUTFITS!
SAM'S SECOND HAND SHOP
LATER
KEEP YOUR EYES OPEN GABBY- WE SHOULD FIND PLENTY OF SUSPICIOUS CHARACTERS IN THIS NEIGHBORHOOD!
ARE YOU KIDDING?
GABBY! LOOK AT THOSE TWO GUYS!
KIND'A TOUGH LOOKING IF YOU ASK ME!
WE'D BETTER NOT GET TOO CLOSE TO THEM-
THAT SUITS ME FINE!
LET'S CALL IT QUITS GUS WE'VE BEEN TAILING THOSE GUYS FOR AN HOUR AND ALL WE'VE GOT IS SORE FEET!
SHH! THEY'RE STOPPING DOWN BY THAT NEXT ALLEY!
5.

HOLY SMOKE GABBY-THEY'RE DRAWING GUNS!
SOLONG I'LL SEE YOU LATER!
HERE COMES JAKE THE LUG NOW-KEEP HIM COVERED WHILE I FRISK HIM CASEY!
THE CHIEF WILL BE PROUD OF US FOR THIS PINCH!
IT'S A HOLDUP GUS!
YEAH, CMON WE'VE GOTTA HELP THAT GUY!
HEY CASEY-LOOK OUT BEHIND YOU!
THEY MUST BE A COUPLE OF JAKE'S GANG TRYING TO STOP HIS ARREST!
DON'T WORRY I'LL GET 'EM!
BANG BANG
JOE-I GOT 'EM BOTH WITH THE SAME BULLET!
THEN LET'S GET JAKE DOWN TO THE POLICE STATION BEFORE ANYMORE OF HIS GANG SHOWS UP!
BUT I DIDN'T KNOW THOSE GUYS!
HMPH!
BUT GABBY-HOW WAS I TO KNOW THEY WERE DETECTIVES? THEY DIDN'T LOOK IT!
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ADVICE TO "PEP" READERS FOR

BAD SKIN

Stop Worrying Now About Pimples, Blackheads And Other Externally Caused Skin Troubles

JUST FOLLOW SKIN DOCTOR'S SIMPLE DIRECTIONS

Have you ever stopped to realize that the leading screen stars whom you admire, as well as the beautiful models who have lovely, soft white skin, were all born *just like you* with a lovely smooth skin?

The truth is that many girls and women do not give their skin a chance to show off the natural beauty that lies hidden underneath those externally caused pimples, blackheads and irritations. For almost anyone can have the natural, normal complexion which is in itself beauty. All you have to do is follow a few amazingly simple rules.

Many women shut themselves out of the thrills of life—dates, romance, popularity, social and business success—only because sheer neglect has robbed them of the good looks, poise and feminine self-assurance which could so easily be theirs. Yes, everybody looks at your face. The beautiful complexion, which is yours for the asking, is like a permanent card of admission to all the good things of life that every woman craves. And it really can be yours—take my word for it!—no matter how discouraged you may be this very minute about those externally caused skin miseries.

Medical science gives us the truth about a lovely skin. There are small specks of dust and dirt in the air all the time. When these get into the open pores in your skin, they can in time cause the pores to become larger and more susceptible to dirt particles, dust and infection. These open pores begin to form blackheads which become infected and bring you the humiliation of pimples, blackheads or other blemishes. When you neglect your skin by not giving it the necessary care, you leave yourself wide open to externally caused skin miseries. Yet proper attention with the double Viderm treatment may mean the difference between enjoying the confidence a fine skin gives you or the embarrassment of an ugly, unbeautiful skin that makes you want to hide your face.

The double Viderm treatment is a formula prescribed by a skin doctor with amazing success, and costs you only a few cents daily. This treatment consists of two jars. One contains Viderm Skin Cleanser, a jelly-like formula which penetrates and acts as an antiseptic upon your pores. After you use this special Viderm Skin Cleanser, you simply apply the Viderm Fortified Medicated Skin Cream. You rub this in, leaving an almost invisible protective covering for the surface of your skin.

This double treatment has worked wonders for so many cases of external skin troubles that it may help you, too—*in fact, your money will be refunded if it doesn't.* Use it for only ten days. You have everything to gain and nothing to lose. It is a guaranteed treatment. Enjoy it. Your dream of a clear, smooth complexion may come true in ten days or less.

Use your double Viderm treatment every day until your skin is smoother and clearer. Then use it only once a week to remove stale make-up and dirt specks that infect your pores, as well as to aid in healing external irritations. Remember that when you help prevent blackheads, you also help to prevent externally caused skin miseries and pimples.

Incidentally, while your two jars and the doctor's directions are on their way to you, be sure to wash your face as often as necessary. First use warm water, then cleanse with water as cold as you can stand it, in order to freshen, stimulate and help close your pores. After you receive everything, read your directions carefully. Then go right to it and let these two fine formulas help your dreams of a beautiful skin come true.

Just mail your name and address to Betty Memphis, care of the New York Skin Laboratory, 206 Division Street, Dept. 128 New York 2, N. Y. By return mail you will receive the doctor's directions, and both jars, packed in a safety-sealed carton. On delivery, pay two dollars plus postage. If you wish, you can save the postage fee by mailing the two dollars with your letter. If you are in any way dissatisfied, your money will be cheerfully refunded. To give you an idea of how fully tested and proven the Viderm double treatment is, it may interest you to know that, up to this month, over two hundred and twelve thousand women have ordered it on my recommendation. If you could only see the thousands of happy, grateful letters that have come to me as a result, you would know the joy this simple treatment can bring. And, think of it!—the treatment must work for *you*, or it doesn't cost you a cent.

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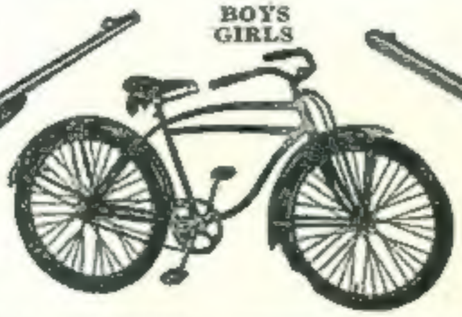

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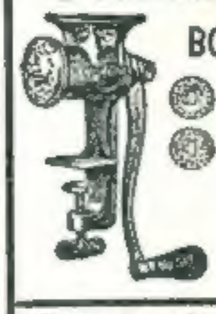

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Mail Coupon Today

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Gentlemen:—Please send me on trial, twelve colorful art pictures with twelve boxes of White CLOVERINE Brand SALVE to sell at 25c a box (with picture). I will remit amount within 30 days, select a Premium or keep Cash Commission as fully explained under Premium wanted in catalog, sent with my order postage paid to start.

NAME..... AGE .....

ST..... R.D..... BOX.....

ZONE

TOWN ..... NO..... STATE.....

Print LAST Name Here

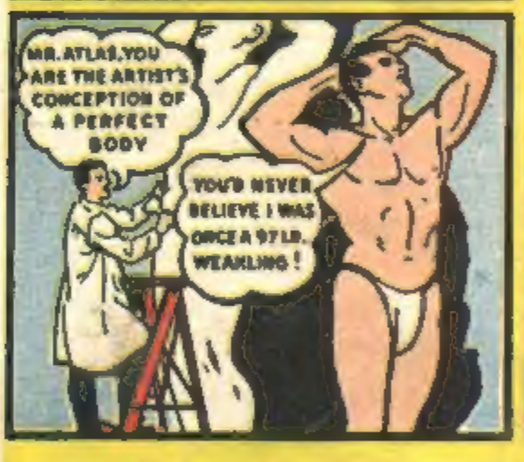
Write or paste coupon on a postal card or mail in an envelope

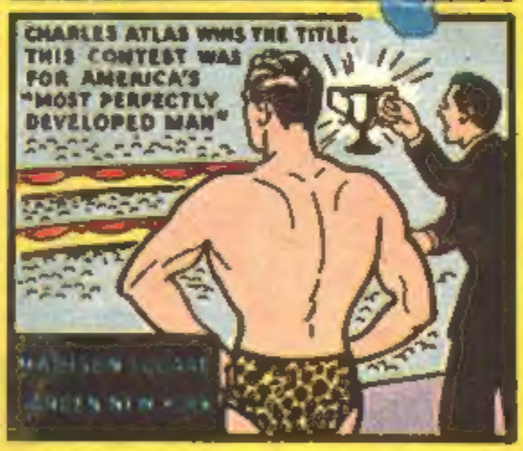
HOW A 97-Lb. WEAKLING

Became the "WORLD'S MOST PERFECTLY DEVELOPED MAN"

The Amazing Story of CHARLES ATLAS

SO CHARLES ATLAS SPENT MONTH AFTER MONTH SEARCHING FOR A WAY TO DEVELOP HIS BODY. AND FINALLY HE DISCOVERED HIS AMAZING METHOD-- DYNAMIC TENSION!





I Can Make You A New Man, Too, In Only 15 Minutes A Day!

If you're the way I USED to be—if you are skinny and feel only half-alive—if the better jobs pass you by—if you're tired of being "pushed around"—if you're ashamed to strip for sports or a swim—and if you want a HE-MAN's body—then give me just 15 minutes a day! I'll PROVE you can have a build you'll be PROUD of! "*Dynamic Tension*" will do it for *you*, too! *That's* how I changed my own build into such perfect proportions that famous sculptors and artists have paid me to pose for them. My body won me the title, "World's Most Perfectly Developed Man." And now I can give you solid, beautiful, USEFUL muscle wherever YOU want it!

"DYNAMIC TENSION" Does It!

In only 15 minutes a day, "*Dynamic Tension*" can bulge up your chest, broaden your back, fill out your arms and legs. Before you know it, this easy, NATURAL method will make you a New Man! In fact, I GUARANTEE you'll start seeing results in the first 7 days!

I give you no gadgets or contraptions to fool with. You simply utilize the UNDEVELOPED muscle-power in your own God-given body—almost unconsciously every minute of the day—walking, bending over, etc.—to BUILD MUSCLE and VITALITY. And it's so easy; my secret, "*Dynamic Tension*," does the trick!

FREE BOOK

Thousands of fellows have used my "*Dynamic Tension*" to change themselves into real HE-MEN! Read what they say—see how they looked before and after—in my book—*free*. Tells all about "*Dynamic Tension*," shows actual photos of men I've turned from puny weaklings into Atlas Champions. And I can do the same for YOU. Mail the coupon *now!* Address me personally: CHARLES ATLAS, Dept. 25911 115 East 23rd St., New York 10, N.Y.

CHARLES ATLAS, Dept. 25911
115 East 23rd St., New York 10, N.Y.

I want the proof that your system of "*Dynamic Tension*" will help make a New Man of me—give me a healthy, husky body and big muscular development. Send me your free book, "Everlasting Health and Strength."

Name..... Age.....
(Please print or write plainly)

Address.....

City..... Zone No. (if any) ..... State.....